

SPONSORSHIP AND EXHIBITING OPPORTUNITIES

# MINIMALLY INVASIVE SURGERY WEEK

WHERE LAPAROSCOPY AND ROBOTICS MEET

SEPT 10

SEPT 13

2025



Surgery | Endoscopy | OB/GYN | Endourology | Robotic Surgery | and MORE

Wyndham® Lake Buena Vista Resort, Disney Springs® Resort Area in Lake Buena Vista, Florida, USA

WHERE DISCIPLINES MEET

Go to [www.SLS.org](http://www.SLS.org) for more information about MISWeek 2025



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# Demographics + Introduction to MISWeek 2025



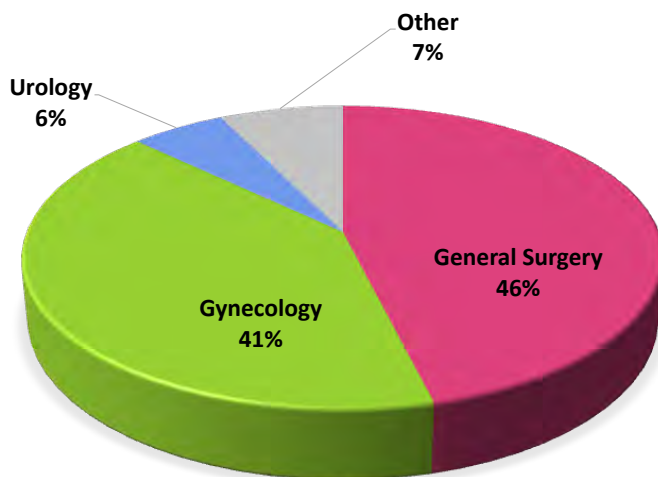
## The Society of Laparoscopic & Robotic Surgeons

*"Where Disciplines Meet"*

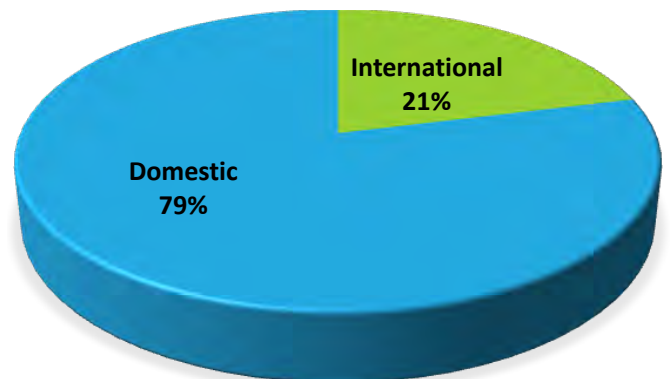
SLS invites you to partner with us in 2025. This brochure describes marketing and advertising opportunities, corporate sponsorship packages, as well as other opportunities during MISWeek 2025 and year round. All of our opportunities are designed to provide maximum visibility, marketing to a sophisticated audience of clinicians, and networking connections for your organization and brand.

MISWeek 2025 is a significant international meeting that showcases an interdisciplinary approach to minimally invasive and robotic surgery, presented by leading surgeons and thought leaders. Topics encompass a mix of specialties including general surgery, gynecology, endourology, pediatric surgery, surgical oncology, colorectal surgery, bariatrics, robotics, and more.

### Attendee Specialty Distribution



### Domestic/International Distribution



# MISWeek 2025 Corporate Sponsorship Packages

SLS's Corporate Sponsorship Levels for 2025 provide the greatest level of brand exposure, strategic access and opportunity to influence SLS members and beyond. Each level of sponsorship provides a broad spectrum of benefits to support your marketing goals and objectives.

SLS works to support your organization's marketing targets, as well as to foster a productive relationship that will better and expand the field of minimally invasive surgery.

*The Sponsorship Letter of Agreement must be signed by both your organization and SLS in order for sponsorship support to be acknowledged, and to meet ACCME and other regulatory compliance requirements.*

## Sponsorship Benefits / Perks of Participation

Sponsorship Price	\$30,000 Platinum	\$20,000 Gold	\$10,000 Silver	\$5,000 Bronze	In-Kind Support
Complimentary Representative Registrations	6	5	4	3	
Recognition at MISWeek	✓	✓	✓	✓	✓
Logo posted on Attendee Hub, MISWeek & SLS Web Pages	✓	✓	✓	✓	✓
Recognition in Pre-Conference Emails	✓	✓	✓	✓	✓
Time Slot Priority in Solutions Showcase (Additional Purchase Required)	✓	✓	✓		
Comped Ads in SLS Journals/Publications	✓	✓	✓		
IOY Award Submission Discount	✓	50%	50%		
Complimentary Exhibit Booth	✓	✓	✓		
Additional Exhibit Hall Booth	✓	N/A			
Open Forum Lecture or Panel Discount	50%	25%			
Munch & Learn Session Discount	25%				
Continuous Ad in SLS Auditorium	✓				
Featured Conference Wi-Fi Sponsor	✓				
<b>TOTAL Value of perks</b>	<b>\$62,150</b>	<b>\$38,750</b>	<b>\$23,600</b>	<b>\$15,200</b>	<b>\$14,000</b>
<b>TOTAL Savings</b>	<b>\$32,150</b>	<b>\$18,750</b>	<b>\$13,600</b>	<b>\$10,200</b>	<b>\$9,000</b>



MISWeek 2025 • Where Laparoscopy and Robotics Meet

# MISWeek 2025 Marketing & Advertising Opportunities

## **Exhibit Hall Booth..... \$3500 early bird special; \$4,000 after 6-15-2025**

The SLS Exhibit Hall is open to vendors representing all aspects of minimally invasive therapies, including manufacturers, software and hardware developers, publishers, operating room suppliers, and other corporations serving the industry. Attendees will have the opportunity to submit their name and contact info to arrange for a private one-on-one discussion with you and your representative(s).

- ▶ Standard booth size is 8 X 10
- ▶ Three complimentary booth representatives included.
- ▶ Larger or custom sized booths can be purchased for an additional fee, available space permitting.
- ▶ Publishers' booths are available however space is limited. Publisher booths will be assigned. Please contact Eleana D'Arcy at [Eleana@SLS.org](mailto:Eleana@SLS.org) for more information.

## **Innovation of the Year Award.....(Submission Fee: \$5,000**

Submit your entry for the Innovation of the Year Award. Recipient(s) of the Innovation of the Year Award will be announced via the SLS website, by an email announcement to the SLS database, an announcement blog post, and on social media.

- ▶ The product or service must have multidisciplinary application(s).
- ▶ Submission of a description of the product or service is required and should contain no more than 250 words of text. Images of the product must be included.
- ▶ A video of the product can be included with the submission. The video should be a maximum of 5 minutes in length. The video provided must be provided in the .MP4 format.
- ▶ Recipient(s) of the IOY award will be able to make a 10-minute presentation to MISWeek 2025 meeting attendees. Date/time to be announced.
- ▶ All submissions must be received by August 1st, 2025 at [Eleana@SLS.org](mailto:Eleana@SLS.org).

## **Solutions Showcase Sessions..... \$5,000**

Make a presentation directly to attendees of MISWeek 2025 in the SLS Auditorium.

Reserve your 20-minute spot now to ensure you don't lose your chance to pitch directly to attendees. Take live questions and be able to address the audience directly. The Solutions Showcase will be your way to join the festivities and capitalize on a captive audience.

- ▶ Price includes a twenty (20) minute presentation time slot inside exhibit hall. Video screen and VGA hook-up for your computer is included.
- ▶ Limited space is available; time slots are allocated on a first come, first serve basis.
- ▶ Please submit abstract of presentation to SLS for approval by August 1st, 2025 to [Eleana@SLS.org](mailto:Eleana@SLS.org)
- ▶ The Date/Time of the Solutions Showcase Program Sessions is to be announced.
- ▶ The company will be responsible for on-site promotion. Signage at the exhibit booth is highly recommended to maximize exposure.

## **Product Vignettes (Exhibitors Only) ..... Free**

The best way to introduce your new product at MISWeek! Exhibitors are invited to present information about a product, technology or development to a discerning multi-specialty audience. Presentations will be made in the SLS Auditorium, an open setting in the Exhibit Hall during the mid-day breaks.

- ▶ Each presenter will be allocated five (5) minutes to present their new product or development.
- ▶ Submit a description of your presentation for approval by August 1st, 2025 to [Eleana@SLS.org](mailto:Eleana@SLS.org)
- ▶ The company will be responsible for on-site promotion. Signage at the exhibit booth is highly recommended to maximize exposure.

# MISWeek 2025 Marketing & Advertising Opportunities

## **Open Forum Panel Discussion Session..... \$20,000**

Create an engaging and innovative panel discussion at MIWeek 2025. The purchasing company will have the unique ability to present a curated discussion with its selected panelists and topic(s) during a 90-minute long program session.

- ▶ Select panelist(s) and moderators for the session.
- ▶ The company will handle all communication with its panelist(s) and is responsible for any arrangements regarding presenter and moderator expenses and honoraria.
- ▶ This session does not qualify for continuing medical education credit per ACCME Regulations and will be listed as a non-CE event in the meeting schedule, online, and in promotional materials.
- ▶ The proposed topic must be pre-approved by SLS.
- ▶ The company will be responsible for providing all PowerPoint® (.pptx) presentations, and/or videos to be utilized during the session.

## **Open Forum Lecture..... \$15,000**

An Open Forum Lecture gives the purchasing company the opportunity to present its brand and products to a select audience of attendees during a one hour-long program session during MISWeek 2025.

- ▶ Select your speaker for this session.
- ▶ The company is responsible for handling all communication with its selected speaker and is responsible for any arrangements regarding speaker expenses and honorarium.
- ▶ This session does not qualify for continuing education credit per ACCME Regulations and will be listed as a non-CE event in the meeting schedule and in online and promotional materials.
- ▶ The proposed topic must be pre-approved by SLS.
- ▶ The company will be responsible for providing any PowerPoint® (.pptx) presentations, and/or videos to be utilized during the session.

## **Munch and Learn Event..... \$15,000**

Munch and Learn events provide companies the opportunity to present their brand and products to a select audience of attendees. Limited spots are available and will be assigned on a first come, first served basis.

- ▶ The company agrees to provide all attendees of the Munch & Learn breakfast, lunch, or snack depending on time of day.
- ▶ Catering expenses are additional and are the responsibility of the sponsoring company.
- ▶ All catering will be arranged through SLS.
- ▶ Select your speaker for the session.
- ▶ The company is responsible for handling all communication with its selected speaker and is responsible for any arrangements regarding speaker expenses and honorarium.
- ▶ These sessions do not qualify for continuing education credit per ACCME Regulations and will be listed as a non-CE event in the meeting schedule, online, and promotional materials.
- ▶ The proposed topic must be pre-approved by SLS.
- ▶ The company will be responsible for providing any PowerPoint® (.pptx) presentations, and/or videos to be utilized during the session.
- ▶ SLS will provide a screen, projector, and a microphone. Any other AV are the financial responsibility of the sponsoring company to arrange with Wyndham® Lake Buena Vista Disney Springs® Resort Area.
- ▶ The company will be responsible for on-site promotion. Signage at the exhibit booth is highly recommended to maximize exposure.

# Year Round Marketing & Advertising

## Sponsor an Email..... \$5,000

Have your company logo presented in conference marketing emails sent to the entire SLS database or become a sponsor of our “News You Can Use” email campaign. The “News You Can Use” campaign is a specially curated collection of information being sent to the SLS database to keep them apprised of the latest news and guidelines. Your organization’s name and logo will appear within the email. This news feature can also be adapted to inform readers of other timely topics of interest to MIS and robotic community.

## SLS Quarterly Publications Advertising..... See Pages 10 - 11

Include your company’s ad in SLSNow, SLS’s quarterly newsletter, as well as *JSLs Anywhere* and *Online Now*, *Journal of the Society of Laparoscopic & Robotic Surgeons*, and *CRSLS*, *MIS Case Reports* from *The Society of Laparoscopic Surgeons’s* newsletters, that are distributed to SLS members. Full page and half page ad space is available. Full hyper-linked capabilities to your choice of website/social media pages are included in your ad.



# Additional MISWeek 2025 Sponsorship Opportunities

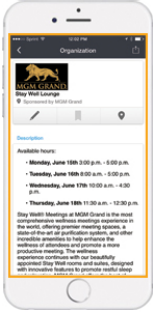

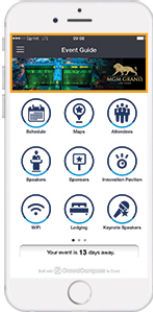
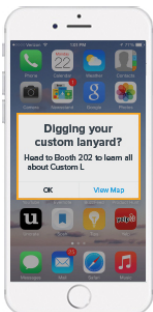
SPECIFIC MISWEEK OPPORTUNITIES	ADDITIONAL INFORMATION	PRICE
<b>Breakfast &amp; Future Technology Session</b> ..... <i>Limited to One</i>	Includes tickets for 4 guests and acknowledgment on signage .....	\$15,000*
<b>Sponsor the Welcome Reception</b> .....	Includes acknowledgment on signage & in SLS Auditorium .....	\$15,000*
<b>Sponsored Coffee/Snack Break</b> ..... <i>Limited to Four</i>	Includes acknowledgment sign in close proximity to coffee service .....	\$3,000*
<b>Hotel Key Card Advertisement</b> .....	Two key cards provided to hotel residing attendees with your company logo emblazoned .....	\$5,000
<b>Sponsor the Resident + Fellow + New Members Meet and Greet</b> .....	Contact SLS for more information .....	\$5,000*
<b>Branded Photo Booth</b> .....	Contact SLS for pricing and additional details	
<b>Directional Floor Decals</b> .....	Contact SLS for pricing and additional details	
<b>Sponsor a Charging Station</b> .....	Contact SLS for pricing and additional details	
 <b>AWARD RECOGNITION OPPORTUNITIES</b>		
<b>Michael S. Kavic Award for Best Resident Paper</b> ..... <i>Sponsorship of Award; Limited to one</i>	Acknowledgment in select marketing .....	\$2,500 Min.
<b>Paul Alan Wetter Award for Best Multispecialty Paper</b> ..... <i>Sponsorship of Award; Limited to one</i>	Acknowledgment in select marketing .....	\$2,500 Min.
<b>Janis Chinnock Wetter Award</b> ..... <i>Awarded in recognition for outstanding and meritorious contributions to MIS &amp; robotic surgery and/or the medical community; Limited to one</i>	Acknowledgment in select marketing .....	\$5,000
<b>Resident MISWeek Scholarship Program</b> ..... <i>Provide free course registration and lower registration cost to residents; Limited to 3</i>	Acknowledgment in select marketing .....	\$15,000
<b>SLS Outstanding Resident Award</b> ..... <i>Provide recognition and free membership to residents with a special interest and promise in minimally invasive surgery; Up to 10 residency sponsorships</i>	Acknowledgment in select marketing plus acknowledgment published with list of recipients .....	\$7,500

\*Food/Beverage costs are additional and are the responsibility of the sponsoring organization.



# Additional MISWeek 2025 Sponsorship Opportunities

## SLS MIS ATTENDEE HUB APP ADVERTISEMENTS

		SELECTED BENEFITS	PRICE
	<b>Sponsor Listing &amp; Exhibitors</b>	In-app profiles appear for each exhibitor and sponsor with potential for advanced info, collateral, photos, and videos	<b>FREE</b>
	<b>Map Pins</b>	Pins help users find sessions, expo halls, sponsor booths, and other landmarks. A sponsor is highlighted along with pins on the map to link to the sponsor's in-app profile	<b>FREE</b>
	<b>Banner Ads</b> Limited to 15 Unique Adverts	Rotating banner ads appear at the top or bottom of the screen and serve as a cost-effective way to create brand awareness	<b>\$1,000</b>
	<b>Push Notifications</b> Limited to 5 Unique Push Notifications	Messages are sent directly to attendees' mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large	<b>\$1,500</b>

**For More Information about SLS Corporate Programs and Products:**

Eleana D'Arcy  
 Administrative Coordinator  
 14681 Biscayne Boulevard #375  
 North Miami Beach, Florida 33181  
 Eleana@sls.org • 305-665-9959

*\*Screen images simulated.*



# Year Round Digital Advertising

Run your ads across multiple channels for increased value and reach that can extend throughout the year. Engage our readers from a wide variety of disciplines and specialties. Advertising materials must be submitted in the required file formats and types. All advertising materials will be subject to SLS's approval prior to inclusion. *Please consult the Ad Deadline tables for dates for final copy submission.*

### JSLs ANYWHERE - AD SPECS

<b>FULL PAGE</b> 816 x 1056  \$3500 / quarter	<b>HALF PAGE</b> 816 x 528  \$1500 / quarter	<b>BANNER</b> 816 x 132  \$1000 / quarter
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Accepted file types PNG, JPG

### JSLs, JOURNAL OF THE SOCIETY OF LAPAROSCOPIC & ROBOTIC SURGEONS WEBSITE AD SPECS

#### HEADER BANNER



#### Suggested Dimensions

Width x Height

Header Banner  
2500 x 500

Sidebar  
1024 x 1024

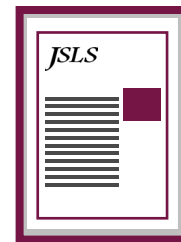
#### Aspect Ratio

Header Banner  
5:1

Sidebar  
1:1

\$3000 / per period

#### SIDEBAR



\$2000 / per period

**Web advertisements are sold on a six (6) month term basis.**



#### JSLs ANYWHERE AD DEADLINE

QUARTER	SUBMISSION DEADLINE
1	April 1st
2	July 1st
3	October 1st
4	January 1st

#### JSLs / CRSLs DIGITAL WEB AD DEADLINES

AD PERIOD	DEADLINE
January - June	December 15th
July - December	June 15th

Please contact [eleana@sls.org](mailto:eleana@sls.org) for any inquiries or questions regarding dates and intervals.

The Journal of the Society of Laparoscopic and Robotic Surgeons (JSLS) consistently average 1.5M full text downloads annually. Both JSLS and its sister publication CRSLs (Case Reports of the Society of Laparoscopic and Robotic Surgeons) are multispecialty, peer-reviewed, freely available open access publications, available on PubMed Central.

## JSLS Impact Factor = 1.8

### JSLS Full Text Downloads = 1.5M Annually

### Reach a Trusted Audience of Doctors, Researchers, and Clinicians

Increase your exposure. Each published article contains a QR Code linking to SLS webpages and can be used to direct readers to information about your company website, products or services.

### Link your company and your products and services to SLS and reach our global audience



Use a QR scanner or camera to access these content from SLS



#### Artificial Intelligence and Scientific Publication

Michael S. Kavic, MD, Raymond J. Lanzafame, MD, MBA

There have been rapid and profound strides made in the development of artificial intelligence (AI) broadly and artificial intelligence tools, specifically over the past six decades. Initially, these tools were developed in nature and they were viewed with suspicion by the academic press. But they quickly became transformative and are now widely accepted. Artificial intelligence tools to check grammar, spelling, and references have been around for a long time. Their introduction in the late 1970s is still fresh in the memory of many in the publishing industry today. They are indeed simple tools, but they are profoundly important to every publisher of scientific literature. These tools, like many conventional tools, lessened the tedious burden of repetitive tasks. Importantly, they do not involve original thought or cognition.

From the beginning, artificial intelligence caused a sea change in our thinking and how we think. Its integration into different areas of life prompted both anticipation and apprehension. Concerns began to arise and alarm bells went off with the advent of supercomputers and tools that started to mimic human thought. Our imagination was stoked by the popular press, entertainment, and social media with bizarre narratives of sentient machines controlling and overwhelming human activity. The result of all this was fear. Fear at its most basic level is a primal emotion driving our survival mechanisms. By creating a heightened state of consciousness, fear helps guard an individual from potential harm.

The fear of artificial intelligence is generated in the amygdala and is a response to uncertainty and the potential threat of "all-powerful computers." As artificial intelligence develops and computing power outpaces human ability, fear of the loss of human values, loss of human control, loss of privacy and primacy of place stimulates the amygdala to alert the mind and body to potential danger.<sup>1</sup>

Address correspondence to: Michael S. Kavic, MD, Editor-in-Chief, JSLS and CRSLs, Professor Emeritus of Surgery - Northeast Ohio Medical University, 4301 N.W. 30th St., P.O. Box 147, Rootstown, OH 44272, USA; Email: mkavic@sls.org  
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January-March 2024 Volume 28 Issue 1 e2024.00006 1

The challenge presented by integration of artificial intelligence into our lives is for humans to responsibly address these fears. Artificial intelligence mimics human consciousness, but AI does not possess it. Our task is to develop artificial intelligence to collaborate with humans rather than replace human beings. The goal is to enhance human cognition and promote scientific and social breakthroughs. Computers are becoming more capable. Computing power has crossed the exascale threshold of being capable of performing a quintillion calculations per second. There are some computers that now have the capability to perform as many calculations in a single second as a human could in \$1,688,765,000 years.

On the other hand, a human brain is perhaps the most complicated condensed matter system known. There are about 100 billion of neurons in the brain and about as many glial cells. Constitutionally, the brain is 76-78% water, 10-12% lipids, 8% proteins, 2% soluble organic substances, 1% carbohydrate and inorganic salts. Understanding brain states and their dynamics has not been possible by relying on classical molecular models. However, it may be possible to characterize some brain processes using controlled approximations based on quantum mechanics. Today there are three main quantum models of the brain that have been proposed. These models include the electromagnetic field (EMF) approach, the orchestrated objective reduction theory (OrchOR) and the dissipative quantum model of brain (DQMB). These theories study the brain from the perspective of condensed matter physics and many-EMF interaction. It may be that incorporating quantum theory into the medical field may inspire new thinking and bring new treatment methods to the fore. But the technology to bring this approach to fruition is remote to nonexistent at the moment. Much needs to be done to bring this idea, and it is just an idea, to a practical reality.<sup>2,3</sup>

The question arises "what is artificial intelligence?" Current understanding suggests that artificial intelligence (AI) is the ability of a computer or a computer-controlled robot (not for short) to perform tasks commonly associated with intelligent beings. In a real sense, artificial intelligence is a machine's ability to perform cognitive functions usually associated with the human mind such as perception,

\$7,500/6 months

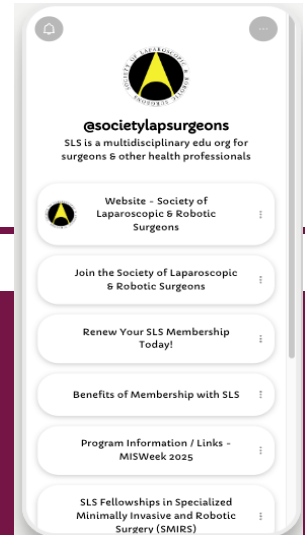
\$14,000/annually

Have your company listed on our page and/or provide us with personalised content. Be included in our list of sponsors and donors.

\$10,000/6 months

\$18,000/annually

Premium price will direct visitors directly to your site.



### Instant Access to All our Content:

One quick scan of the QR code opens a gateway to everything—in one place.

### Quick and Convenient:

No typing required! The QR code lets users instantly access your links, making it easy to explore your content with a simple scan.



# Who Should Exhibit

## Companies That Produce, Market, Re-sell or Distribute:

Healthcare products used by clinicians engaged in minimally invasive surgery, including but not limited to laparoscopic, robotic and endoscopic instrumentation, imaging technologies, software, preoperative and postoperative care materials and devices, and educational materials are welcome to exhibit at MISWeek.

## Attendee Profile

The SLS Exhibit Hall is open to vendors representing all aspects of minimally invasive therapies, including manufacturers, software and hardware developers, publishers, operating room suppliers, and other corporations serving the industry. SLS makes no representation or warranty, express or implied, regarding the number, quality, or character of persons who will attend the Conference or regarding any other matters.

## What is Included

- Total space of one 8' (deep) x 10' (wide) booth
- 8' back wall drapes and 3' side drapes/rails
- (1) 6' skirted table
- (2) chairs
- (1) wastebasket
- (3) company representative badges
- Inclusion in the interactive floor plan and directory located on the Conference Mobile App
- Recognition in conference printed materials, provided contract is submitted prior to publication deadlines
- Listing on conference website

## Also Available

- Lead retrieval (purchased separately)

## Why Exhibit

### Dedicated Expo Hours

We offer 6 hours of unopposed trade show time plus strategies to get attendees into the hall.

### Build Brand Awareness

Put your product or service front and center at premier event.

### Enhance Credibility

Enhance your company's credibility and establish your company as a serious player in the medical field.

### Explore New Horizons

Break into new markets and territories with qualified leads.

## Priority Booth Assignment

Every effort will be made to accommodate your preference; however, Show Management reserves the right to make booth assignments at its discretion.

Please list alternate choices in case your first choice is unavailable. You will receive confirmation of your booth space and information.

Be sure to send your contract and payment in early to secure a preferred location! All product & service demonstrations must be done inside of the booth. Demonstrations will not be permitted outside of the trade show floor during trade show hours.

*For more information on MISWeek 2025 Sponsorship and its benefits please contact Eleana D'Arcy at [eleana@sls.org](mailto:eleana@sls.org) or visit [SLS.org/Sponsorship](http://SLS.org/Sponsorship)*

### Promote your Products

Demonstrate how your product or service cuts costs and improves effectiveness.

### One-to-One Interaction

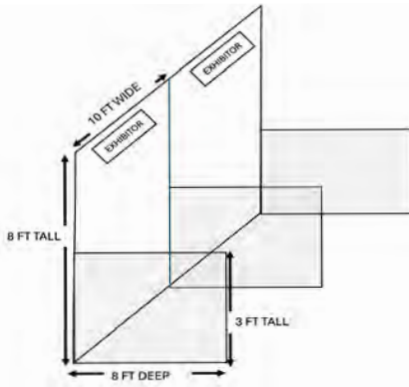
Meet with qualified buyers in your market, building trust, long term relationships and sales.

Only products or services sold or distributed by the exhibitor in the ordinary course of its business shall be advertised or exhibited in exhibitor's booth. Exhibitor's agents shall also reflect appropriate business dress and decorum while maintaining their booth during show hours.

# Booth Design Rules and Regulations

## STANDARD BOOTH

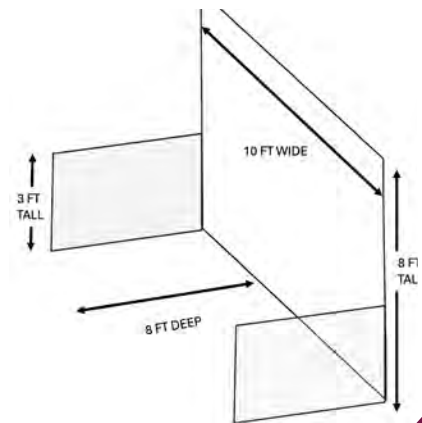
Display Rules & Regulations (including booth illustrations) have been established and adopted in the Trade Show Industry, with the intent to give each exhibitor the opportunity to make more effective use of their exhibit space without infringing on the rights of their neighbors.



## STANDARD LINEAR “IN-LINE” BOOTH HEIGHT & DEPTH

A standard, linear “in-line” booth consists of one (1) or more 8’x10’ booths in a straight line, facing the regular flow of aisle traffic with only one (1) side exposed to an aisle. Booths are a maximum of 3 ft. in height on each side and an 8 ft. back.

The overall height of display material, regular & specially built backwalls, and signs, may not exceed 8’ and must be free standing. All displays must remain in the square footage of your booth. No portion of the display may extend into the aisle due to safety regulations. No booth will interfere with or detract from any other booth. Canvassing outside the booth is forbidden.



## ELIGIBLE EXHIBITS & RESTRICTIONS

SLS reserves the right to accept or reject without cause any Exhibit Contract received. SLS also reserves the right to reassign exhibit space and the right to cancel this contract in cases where it is determined that the exhibitor’s product or services are not as represented in the submitted contract or are not compatible with the purposes of MISWeek 2025 or a professional conference.

**In the event of any dispute regarding payment, jurisdiction shall be exclusively in the state of Florida. The prevailing party in such dispute shall be entitled to recover reasonable attorney fees. Any claims must be submitted within 30 days from the completion of the event.**

## NAME BADGES

Exhibiting companies must request and obtain name badges for distribution only to the exhibiting company’s employees who will staff their booth during show hours. All representatives of exhibiting companies must register and display an official exhibitor’s badge for admission to the exhibit area.

Additional representatives may attend at a fee of \$400 for each additional person. A charge of \$25 will be assessed for each substitute name or lost badge while on site.

## BOOTH FEE

Space will be provided at the following rates:

**Early Bird Rate:** \$3500 (on or before June 15, 2025)  
*(Additional booths at the same price)*

**Regular Fee** \$4,000 (After June 15, 2025) *(Additional booths at the same price)*

## RESERVATION AND CANCELLATION POLICY

The Society of Laparoscopic & Robotic Surgeons (SLS) only accepts reservations with payment made in full. There will be no reimbursements of this. The balance of the total amount must be paid by June 30, 2025. Checks should be made payable to: The Society of Laparoscopic & Robotic Surgeons.

# Preliminary MISWEEK 2025 Exhibitor Floor Plan

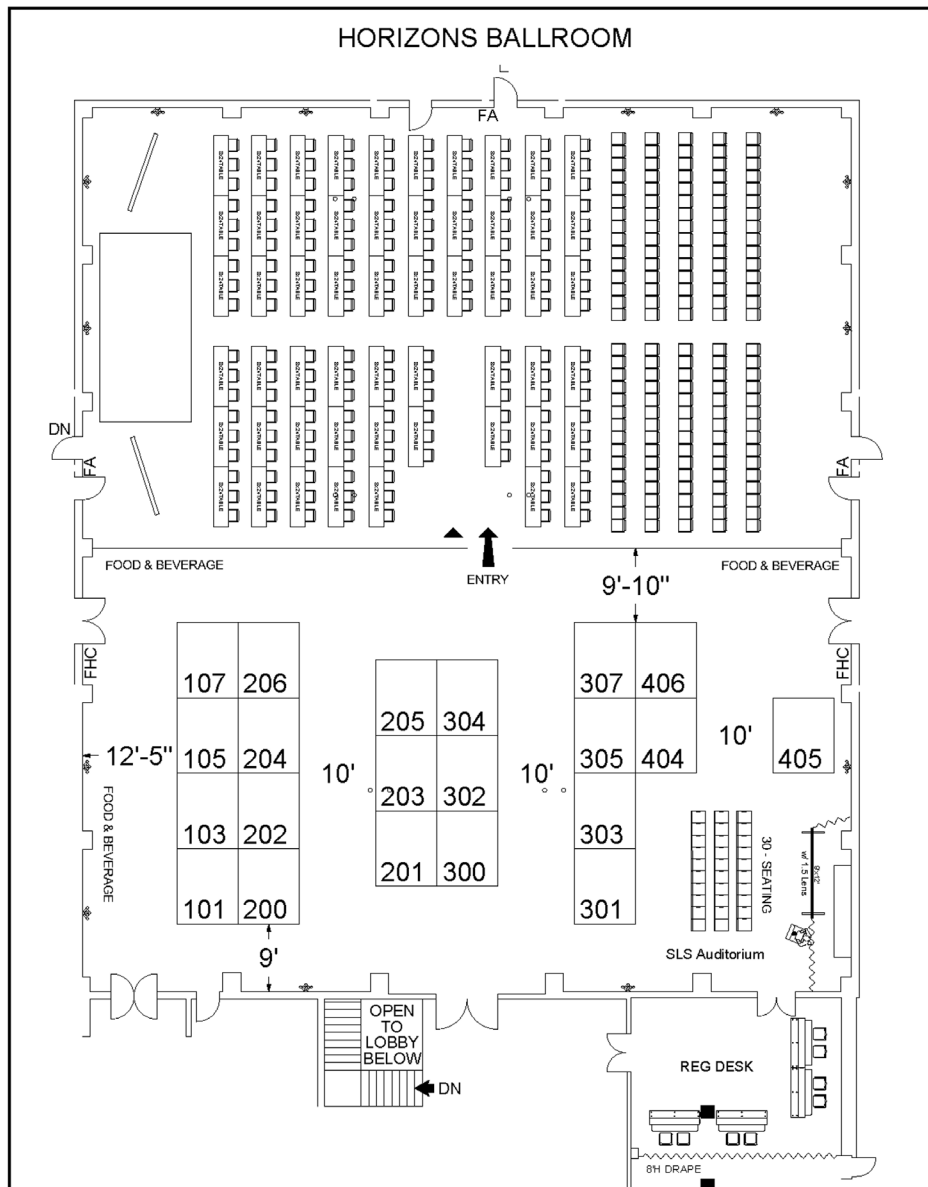
The Society of Laparoscopic and Robotic Surgeons | MISWeek 2025 | Where Laparoscopy and Robotics Meet

## EXHIBIT DATES:

September 10th – September 12th, 2025  
 Wyndham® Lake Buena Vista Disney Springs® Resort Area

## PRELIMINARY FLOOR PLAN - Subject to change

Please contact Eleana D'Arcy at eleana@sls.org for the latest floorplan when reserving booth space



### PRIORITY BOOTH ASSIGNMENTS

MISWeek 2025 Corporate Sponsors of all levels are offered priority registration for booth assignments.

*For more information on MISWeek 2025 Sponsorship and its benefits please contact Eleana D'Arcy or visit [SLS.org/Sponsorship](https://www.sls.org/Sponsorship)*

# General Exhibitor Information MISWeek 2025

## WELCOME RECEPTION

Wednesday, September 10, 2025  
6:30 pm – 8:00 pm

SLS will have a Welcome Reception in the Exhibit Hall following the day's sessions and opening ceremonies. SLS provides a hosted bar. We encourage the exhibitors to provide hors d'oeuvres at their respective booths allowing companies the opportunity to offer attendees their personal hospitality. A Welcome Reception Order Form will be included in the Exhibit Service Kits.

## SETUP AND BOOTH MANAGEMENT

Specific permission must be obtained from exhibit management for any changes in the size or structure of the floor space or design of the booth. Exhibit management reserves the right to demand changes in such booths or exhibits to accommodate safety regulations and technical requirements. Management reserves the right to demand changes in booths or exhibits in order to preserve or obtain the best possible professional experience and atmosphere for conference attendees for the exhibition, as judged by exhibit management.

## REGISTRATION AND EXHIBIT INSTALLATION

**Tuesday, September 9, 2025**  
Installation 12:00 pm – 5:00 pm  
Registration 1:00 pm – 6:00 pm

All aisles must be cleared of exhibit materials and crates by 5:00 pm, Tuesday, September 9, 2025.

**Wednesday, September 10, 2025**  
Installation 8:00 am – 3:00 pm  
Registration 1:00pm - 6:00pm

All aisles must be cleared of exhibit materials and crates by 3:00 pm, Wednesday, September 10, 2025.

**After 3:00 pm, No installation will be allowed without special permission**

## EXHIBIT HOURS

Wednesday, September 10, 2025  
6:30 pm – 8:00 pm - Welcome Reception

Thursday, September 11, 2025  
7:00 am – 5:00 pm

Friday, September 12, 2025  
7:00 am – 2:00 pm

## CONTRACT EXHIBITION DATES

Mailing or delivering this application form does not constitute a formal agreement that the exhibitor is admitted to the exhibition. Contractual conditions are constituted when exhibition management sends written confirmation to the exhibitor and when payment has been received.

The application form must be completed, signed with a legally competent signature and delivered on time.

Special requirements regarding placement of the booths will be given all possible consideration. Placement demands as a condition of registration on the part of the exhibitor cannot be recognized.

## CONDUCT OF EXHIBITORS

Exhibits must be staffed at all times during the hours of exhibition. The exhibition areas are to be used only during the usual hours of operations.

## SAFEGUARDING

Each exhibitor must make provisions for the safeguarding of their goods, material, equipment and display at all times. General overall staff service will be provided for the installation and exhibition period to answer questions or facilitate service. Neither SLS, the hotel, or the exhibition management company will be responsible for loss or damage to any property from any cause.

## LIABILITY

The exhibitor is liable for all damage caused by the exhibitor, the exhibitor's staff, visitors and clients and any agent acting on the behalf of the exhibitor. The exhibitor must indemnify the exhibition management company and SLS in all such cases.

## EXHIBIT DISMANTLE

Dismantling an exhibit or packing equipment or literature will not be allowed before 3:00 pm on Friday, September 12, 2025.

## DECORATOR / DRAYAGE / SHIPPING

Decorator: Freeman is the official exhibit decorator and drayage company. Exhibit Service Kits will be sent no later than 60 days prior to the show.

Shipping: All booth materials must be shipped through the official decorator and drayage company no later than 30 days prior to the show.

Rental Items and Services: All tables, chairs, plants, lamps, carpets, special furniture and electrical power will be available upon request through the exhibitor decorator.

Please visit [sls.org/mis2025](http://sls.org/mis2025) for shipping and contact information.

Freeman  
1601 Boice Pond Rd  
Orlando, FL 32819  
TEL: (407) 857-1500  
Email: [jenna.hess@freeman.com](mailto:jenna.hess@freeman.com)

## EXHIBITION ETIQUETTE

Booths may be used to display products and services related to minimally invasive surgery and its therapies and that contribute directly to the meeting registrants' healthcare practice. All company activities must take place within the company booth. Company activities will not be allowed to compete with conference activities.

SLS reserves the right to restrict sales activities that it deems inappropriate. No sales or marketing activities are allowed in scientific session rooms. It is the responsibility of the exhibitor to secure any licenses or permits that may be required by the State of Florida and the City of Lake Buena Vista.

## PAYMENT / BREACH OF CONTRACT

The given dimensions of floor space and stands are approximate. The exhibition management reserves the right to change the dimensions in order to use available exhibition space most efficiently. Prices charged are, however, based on the actual floor space than was ordered and allotted is actually used, the fee for it is to be paid immediately. The exhibitors must bear the cost for any special installations.

## FINAL STIPULATIONS

Painting and papering of floors, walls, pillars as well as built-in parts are not permitted. No articles may be attached to the permanent building structure. No structure of an exhibit or booth may protrude on any side beyond the limits of the booth location. No signs may project beyond the delimiting walls of the booth and each exhibitor must avoid hindering the view or entranceway of neighboring booths. No obstruction of the aisles shall be permitted. Exhibits or other devices which emit sound or light must be operated and controlled so as not to irritate other exhibitors, and exhibit management reserves the right to ask an exhibitor to cease such practice. No exhibitors shall be permitted to install booth until full payment is received.

All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

The exhibitor understands that the SLS exhibitors rules and regulations are an integral and binding part of the contract for exhibit space and agrees to comply with the same.

## CONFERENCE REGISTRATION

The Society of Laparoscopic & Robotic Surgeons  
14681 Biscayne Blvd. #375  
North Miami Beach, FL 33181  
TEL: (305) 665-9959  
FAX: (305) 667-4123  
[www.SLS.org/MIS2025](http://www.SLS.org/MIS2025)



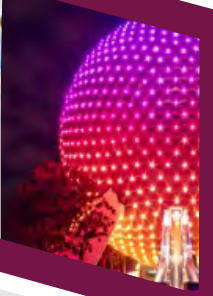
*For those attending the conference who require special assistance (accessibility, dietary, etc), please email [info@SLS](mailto:info@SLS) no later than August 27th 2025*

## CONFERENCE AND EXHIBIT MANAGEMENT

For your immediate requirements, floor plans, exhibit application, exhibitor service kits and questions, contact:  
Teri Valls at [Exhibit@SLS.org](mailto:Exhibit@SLS.org) or  
Eleana D'Arcy at [Eleana@SLS.org](mailto:Eleana@SLS.org)  
or call (305) 665-9959.



## HOTEL HEADQUARTERS



## CONFERENCE HOTEL

Wyndham® Lake Buena Vista  
Disney Springs® Resort Area  
1850 Hotel Plaza Boulevard,  
Lake Buena Vista, FL 32830  
TEL: 407-828-4444

### Wyndham Tower - Room Rates

Rate: Room | \$139.00 + \$28.00 | Resort Fee + \$3.50 tax  
on Resort fee only = \$170.50  
Tax on room rate additional.

### Wyndham Garden - Room Rates

Rate: Room | \$109.00 + \$28.00 | Resort Fee + \$3.50 tax  
on Resort fee only = \$140.50  
Tax on room rate additional.

Discounted resort Fee: \$28  
City Tax 6.5%, Occupancy Tax 6%

**Deadline for MISWeek room block:  
August 8, 2025 by 5PM.**

## AIRLINE RESERVATIONS

The Store For Travel is the official travel agency for the Minimally Invasive Surgery Week 2025. They are available to assist you in obtaining the lowest fare possible for your travel preference and schedule.

For information contact Steve:  
The Store for Travel  
TEL: (305) 251-6331  
TOLL FREE: (800) 284-2538  
Email: Steve@TheStoreForTravel.com

## PARKING

The Wyndham and Wyndham Garden offer both valet and self-parking services. Gated self-parking fee is available at a Special Group Rate of \$15.00 plus tax per night, per vehicle. Valet parking is available for \$28.00 plus tax per night, per vehicle; Event parking is \$15.00 plus tax per day, per vehicle. Fees are subject to change without notice.

*For discounted rates, mention your attendance at the SLS Conference.*

## SPECIAL OFFER FOR MISWEEK 2025

To purchase specially priced Walt Disney World® Meeting/Convention Theme Park tickets, please go to [www.mydisneygroup.com/misw25/](http://www.mydisneygroup.com/misw25/) or call 407-566-5600 and provide group code G0854150.

Tickets are valid 7 days before, during, and 7 days after the meeting dates. To enter a park, both a park reservation and valid ticket on the same day are required. To make park reservations, you will need to sign-in to an existing Disney® Account or create a new one and link each ticket. Park reservations are subject to availability – please check the [Park Availability Calendar](#). For details on making a park reservation, please visit [Disney Park Pass Experience Updates](#).

Whether it's your first visit or your 100th, we recommend reviewing the [Walt Disney World® Resort Experience Updates](#).

# Corporate Programs & Exhibitor Application

Applications accepted based on availability. Early Submission of applications is encouraged.

## INSTRUCTIONS:

- 1) Complete the application (type or print). The company name and contact information will appear in printed materials exactly as they are listed below.
- 2) Attach a check or indicate credit card payment below for the full amount payable to: The Society of Laparoscopic & Robotic Surgeons.
- 3) Attach a brief description of your company (max 40 words) in a Word document for inclusion in the meeting's final program.
- 4) Email the completed application to Eleana D'Arcy at Eleana@SLS.org. For additional information, call (305) 665-9959.

Company Name		Company Address for Publication		City, State, ZIP	
Company Telephone for Publication		Company Fax for Publication		Company Website for Publication	
Company Email for Publication		Company Website for Publication		Company Website for Publication	
Official Representative Name		Publish Name?		Official Representative Email Address	
Official Representative Title		<input type="checkbox"/> Yes   <input type="checkbox"/> No		<i>(please use valid email in lieu of info@....)</i>	
Will you be attending the event as booth staff?		<input type="checkbox"/> Yes   <input type="checkbox"/> No		Publish Email?	
				<input type="checkbox"/> Yes   <input type="checkbox"/> No	

Space will be reserved only after receipt of the total amount and a signed application form is received. If payment in full is not received along with application form, the space will not be reserved. All transactions are final. **All payments must be received by August 11th, 2025.**

### MISWeek 2025 Corporate Sponsorship Packages

See Page 4 for a breakdown of our Sponsorship Levels.

**Cost:**

Platinum (\$30,000)    Gold (\$20,000)    Silver (\$10,000)    Bronze (\$5,000)   \$ \_\_\_\_\_

### MISWeek 2025 Marketing & Advertising

See Pages 5 - 6 for product descriptions and guidelines.

<input type="checkbox"/> Exhibit Booth Space (\$3500 early bird - \$4000 reg) <input type="checkbox"/> Open Forum Panel Discussion Session (\$20,000) <input type="checkbox"/> Open Forum Lecture (\$15,000) <input type="checkbox"/> Innovation of the Year Award Submission (\$5,000)	<input type="checkbox"/> Registration Page Sponsorship (\$5,000) <input type="checkbox"/> Solutions Showcase Session (\$5,000) <input type="checkbox"/> Push Notification on the MIS Hub App (\$1,500) <input type="checkbox"/> New Product Vignettes (Exhibitors) (FREE)	\$ _____
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### Year Round Marketing & Advertising Opportunities

See Pages 7 for product descriptions and guidelines.

Sponsor an Email (\$5,000)   |    SLS Quarterly Publications Advertising   \$ \_\_\_\_\_

### Additional Opportunities

Please write in the additional opportunities you wish to purchase. See Pages 8 & 9 for descriptions & prices.

		\$ _____

# Corporate Programs & Exhibitor Application

Applications accepted based on availability. Early Submission of applications encouraged.

## INSTRUCTIONS:

Please indicate your booth location preference and provide the names and details for company representatives who will be in attendance if an Exhibit Booth is being purchased

Please provide your preference for booth location

1st Choice # \_\_\_\_\_

2nd Choice # \_\_\_\_\_

3rd Choice # \_\_\_\_\_

Exhibiting companies are allocated three (3) complimentary registrations to attend MISWeek 2025 program sessions. Additional representatives may attend for a fee of \$400 each.

REPRESENTATIVE NAME (as per booth assignment)	TITLE	CELL PHONE	EMAIL <i>(please use valid email in lieu of info@.....)</i>
1.			
2.			
3.			
ADDITIONAL REPRESENTATIVE(S) AT \$400 EACH	TITLE	CELL PHONE	EMAIL <i>(please use valid email in lieu of info@.....)</i>
1.			
2.			
3.			

TOTAL NUMBER OF ADDITIONAL REPRESENTATIVE(S) \_\_\_\_\_ X \$400 / EACH = \$ \_\_\_\_\_

## Please provide credit card information.

**Payment:** (Please review the guidelines and deadlines for each program and include all requested materials.)

**Grand Total:** \_\_\_\_\_

I authorize SLS to make charges in the amount of \$ \_\_\_\_\_ to the following credit card:

Visa  Mastercard  AMEX

ACCOUNT NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

SECURITY CODE/CVV \_\_\_\_\_

CARDHOLDER NAME *(please print)* \_\_\_\_\_

CARDHOLDER SIGNATURE \_\_\_\_\_

CREDIT CARD BILLING ADDRESS:  SAME ADDRESS NOTED ABOVE  OTHER ADDRESS *(enter below)*

Billing Address if other *(include zip/postal code)* \_\_\_\_\_

I hereby confirm that I have read, understand, and agree to abide by all rules and regulations as outlined in this document.

I authorize that the credit card on file be charged for the items selected.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

In the event of any dispute regarding payment, jurisdiction shall be exclusively in the state of Florida. The prevailing party in such dispute shall be entitled to recover reasonable attorney fees. Any claims must be submitted within 30 days from the completion of the event.



THE SOCIETY of  
LAPAROSCOPIC & ROBOTIC SURGEONS

14681 Biscayne Boulevard #375  
North Miami Beach, Florida 33181  
[www.SLS.org](http://www.SLS.org)