

SOCIETY OF LAPAROSCOPIC & ROBOTIC SURGEONS

SPONSORSHIP AND EXHIBITING OPPORTUNITIES

# MINIMALLY INVASIVE SURGERY WEEK

SEPT 25  
SEPT 28

2024

WHERE LAPAROSCOPY AND ROBOTICS MEET



Surgery | Endoscopy | OB/GYN | Endourology | Robotic Surgery | and MORE



Wyndham® Lake Buena Vista Resort, Disney Springs® Resort Area in Lake Buena Vista, Florida, USA

WHERE DISCIPLINES MEET

Go to [www.SLS.org](http://www.SLS.org) for more information about MISWeek 2024





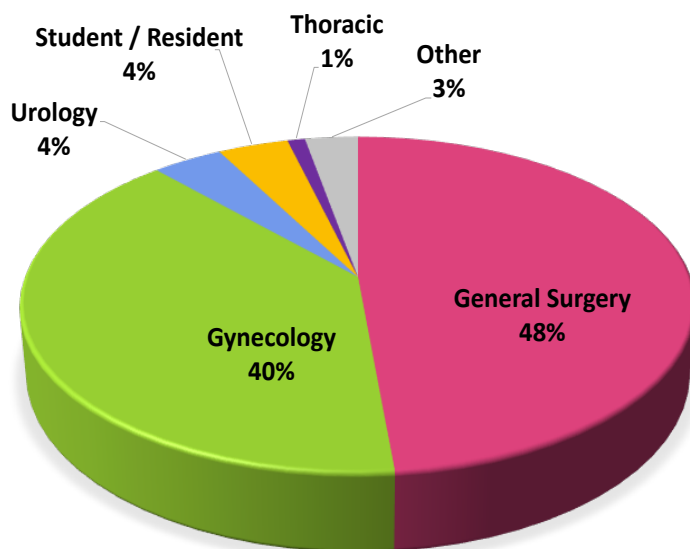
## The Society of Laparoscopic & Robotic Surgeons

*"Where Disciplines Meet"*

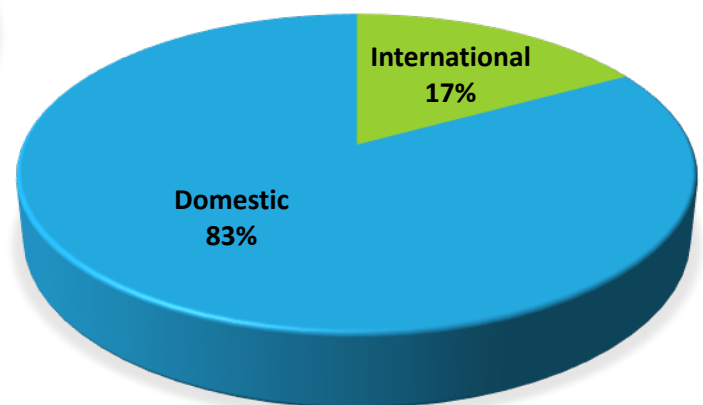
SLS invites you to partner with us in 2024. This brochure describes marketing and advertising opportunities, corporate sponsorship packages, as well as opportunities during our annual meeting - MISWeek 2024. All of our opportunities are designed to provide maximum visibility, marketing to a sophisticated audience of clinicians, and networking connections for your organization and brand.

MISWeek 2024 is a significant international meeting that showcases an interdisciplinary approach to minimally invasive and robotic surgery, presented by leading surgeons and thought leaders. Topics encompass a mix of specialties including general surgery, gynecology, endourology, pediatric surgery, surgical oncology, colorectal surgery, bariatrics, robotics, and more.

**MISWeek Attendee Specialty Distribution**



**MISWeek Domestic/International Distribution**



**JSLS Impact Factor = 1.8**  
**JSLS Full Text Downloads = 1.5M Annually**

# Corporate Sponsorship Packages

SLS's Corporate Sponsorship Levels for 2024 provide the greatest level of brand exposure, strategic access and opportunity to influence SLS members and beyond. Each level of sponsorship provides a broad spectrum of benefits to support your marketing goals and objectives.

SLS works to support your organization's marketing targets, as well as to foster a productive relationship that will better and expand the field of minimally invasive surgery.

*The Sponsorship Letter of Agreement must be signed by both your organization and SLS in order for sponsorship support to be acknowledged.*

## Sponsorship Benefits

	PLATINUM \$30,000	GOLD \$20,000	SILVER \$10,000	BRONZE \$5,000
Complimentary Registrations for Representatives to MISWeek 2024	6	5	4	3
Recognition during MISWeek 2024	✓	✓	✓	✓
Logo on the SLS Website, MIS Attendee Hub App, & MISWeek 2024 Web Pages	✓	✓	✓	✓
Recognition in Pre-Conference Emails to Attendees	✓	✓	✓	✓
Priority Choice of Time Slot in the Solutions Showcase (Additional Purchase Required)	✓	✓	✓	
Complimentary Ad in SLS Publications (JSLS, CRSLS, SLSNow, Online Now)	✓	✓	✓	
Complimentary Ad Retargeting Campaign on Behalf of your Organization/Event	✓	✓	✓	
Complimentary Submission for Innovation of the Year Award	✓	✓	50%	
Exhibit Hall Booth	✓	✓	✓	
Additional Exhibit Hall Booth	✓	N/A		
Discount on Open Forum Lecture or Open Forum Panel Discussion	50%	25%		
Discount on Munch and Learn Session	25%			
SLS Exhibit Hall Auditorium - 1-ppt slide (featured in continuous Ad show)	✓			
Your Company featured as Conference Wi-Fi Sponsor	✓			

## **Open Forum Panel Discussion Session..... \$20,000**

Have the ability to foster an engaging and innovative panel discussion at MIS Week 2024. The purchasing company will have the unique ability to present a curated discussion with its selected panelists and topic(s) during a 90-minute long program session.

- ▶ Select panelist(s) and moderators for the session.
- ▶ The company will handle all communication with its panelist(s) and is responsible for any arrangements regarding presenter and moderator expenses and honoraria.
- ▶ This session does not qualify for continuing medical education credit per ACCME Regulations and will be listed as a non-CE event in the meeting schedule, online, and in promotional materials.
- ▶ The proposed topic must be pre-approved by SLS.
- ▶ The company will be responsible for providing all PowerPoint® (.pptx) presentations, and/or videos to be utilized during the session.

## **Open Forum Lecture..... \$15,000**

An Open Forum Lecture gives the purchasing company the opportunity to present its brand and products to a select audience of attendees during a one hour-long program session during MISWeek 2024.

- ▶ Select your speaker for this session.
- ▶ The company is responsible for handling all communication with its selected speaker and is responsible for any arrangements regarding speaker expenses and honorarium.
- ▶ This session does not qualify for continuing education credit per ACCME Regulations and will be listed as a non-CE event in the meeting schedule and in online and promotional materials.
- ▶ The proposed topic must be pre-approved by SLS.
- ▶ The company will be responsible for providing any PowerPoint® (.pptx) presentations, and/or videos to be utilized during the session.

## **Munch and Learn Event..... \$15,000**

Munch and Learn events provide companies the opportunity to present their brand and products to a select audience of attendees. Limited spots are available and will be assigned on a first come, first served basis.

- ▶ The company agrees to provide all attendees of the Munch & Learn breakfast, lunch, or snack depending on time of day.
- ▶ Catering expenses are additional and are the responsibility of the sponsoring company.
- ▶ All catering will be arranged through SLS.
- ▶ Select your speaker for the session.
- ▶ The company is responsible for handling all communication with its selected speaker and is responsible for any arrangements regarding speaker expenses and honorarium.
- ▶ These sessions do not qualify for continuing education credit per ACCME Regulations and will be listed as a non-CE event in the meeting schedule, online, and promotional materials.
- ▶ The proposed topic must be pre-approved by SLS.
- ▶ The company will be responsible for providing any PowerPoint® (.pptx) presentations, and/or videos to be utilized during the session.
- ▶ SLS will provide a screen, projector, and a microphone. Any other AV are the financial responsibility of the sponsoring company to arrange with Wyndham® Lake Buena Vista Disney Springs® Resort Area.
- ▶ The company will be responsible for on-site promotion. Signage at the exhibit booth is highly recommended to maximize exposure.



**Innovation of the Year Award**      Submission Fee: ..... **\$5,000**

Submit your entry for the Innovation of the Year Award. Recipient(s) of the Innovation of the Year Award will be announced via the SLS website, by an email announcement to the SLS database, an announcement blog post, and on social media.

- ▶ The product or service must have multidisciplinary application(s).
- ▶ Submission of a description of the product or service is required and should contain no more than 250 words of text. Images of the product must be included.
- ▶ A video of the product can be included with the submission. The video should be a maximum of 5 minutes in length. The video provided must be provided in the .MP4 format.
- ▶ Recipient(s) of the IOY award will be able to make a 10-minute presentation to MISWeek 2024 meeting attendees. Date/time to be announced.
- ▶ All submissions must be received by August 20, 2024 at Eleana@SLS.org.

**Solutions Showcase Sessions**..... **\$5,000**

Make a presentation directly to attendees of MISWeek 2024 in the SLS Auditorium. Reserve your 20-minute spot now to ensure you don't lose your chance to pitch directly to attendees. Take live questions and be able to address the audience directly. The Solutions Showcase will be your way to join the festivities and capitalize on a captive audience.

- ▶ Price includes a twenty (20) minute presentation time slot inside exhibit hall. Video screen and VGA hook-up for your computer is included.
- ▶ Limited space is available; time slots are allocated on a first come, first serve basis.
- ▶ Please submit abstract of presentation to SLS for approval by August 7th, 2024 to Eleana@SLS.org
- ▶ The Date/Time of the Solutions Showcase Program Sessions is to be announced.
- ▶ The company will be responsible for on-site promotion. Signage at the exhibit booth is highly recommended to maximize exposure.

**Exhibit Hall Booth**..... **\$3,500**

The SLS Exhibit Hall is open to vendors representing all aspects of minimally invasive therapies, including manufacturers, software and hardware developers, publishers, operating room suppliers, and other corporations serving the industry. Attendees will have the opportunity to submit their name and contact info to arrange for a private one-on-one discussion with you and your representative(s).

- ▶ Standard booth size is 8 X 10
- ▶ Larger or custom sized booths can be purchased for an additional fee, available space permitting.
- ▶ Publishers' booths are available however space is limited. Publisher booths will be assigned. Please contact Eleana D'Arcy at Eleana@SLS.org for more information.

**New Product Vignettes (Exhibitors Only)** ..... **Free**

The best way to introduce your new product at MISWeek! Exhibitors are invited to present information about a new product, technology or development to a discerning multi-specialty audience. Presentations will be made in the SLS Auditorium, an open setting in the Exhibit Hall during the mid-day breaks.

- ▶ Each presenter will be allocated five (5) minutes to present their new product or development.
- ▶ Submit a description of your presentation for approval by August 20th, 2024 to Eleana@SLS.org
- ▶ The company will be responsible for on-site promotion. Signage at the exhibit booth is highly recommended to maximize exposure.

## Sponsor an Email..... \$5,000

Have your company logo presented in conference marketing emails sent to the entire SLS database or become a sponsor of our “News You Can Use” email campaign. The “News You Can Use” campaign is a specially curated collection of information being sent to the SLS database to keep them apprised of the latest news and guidelines. Your organization’s name and logo will appear within the email. This news feature can also be adapted to inform readers of other timely topics of interest to MIS and robotic community.

## SLS Quarterly Publications Advertising..... See Pages 7 - 8

Include your company’s ad in SLSNow, SLS’s quarterly newsletter, as well as *JSLs Anywhere* and *Online Now*, *JSLs* & *CRSLs*’s newsletters, that are distributed to SLS members. Full page and half page ad space is available. Full hyper-linked capabilities to your choice of website/social media pages are included in your ad.

## SLS Ad Retargeting Campaign..... Contact SLS for Price

Advertise directly to SLS members and website visitors. Retarget and reach these visitors with your company’s ads anywhere online! Ad retargeting campaigns come with a guaranteed sustained, specific exposure beyond their initial site visit with the ability to hone in on the audience you want. Tap into SLS’s network of professionals and MIS leaders where they go online. Campaigns can be run for a specific duration or until a target goal number of impressions is achieved. The sponsoring company is responsible for providing the all graphics and materials for the ads.



# Year-Round Digital Advertising

Run your ads across multiple channels for increased value and reach that can extend throughout the year. Engage our readers from a wide variety of disciplines and specialties. Advertising materials must be submitted in the required file formats and types. All advertising materials will be subject to SLS's approval prior to inclusion.

*Please consult the Ad Deadline tables for dates for final copy submission.*



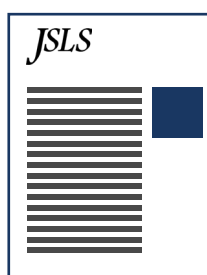
## JSLs ANYWHERE AD SPECS

**DIMENSIONS**  
WIDTH X HEIGHT

**ACCEPTED FILE TYPES**

**RATES**

FULL PAGE	HALF PAGE	BANNER
8.5" x 11"	8.5" x 5.5"	8.5" x 1.375"
PNG, JPG		
\$3,500 / quarter	\$1,500 / quarter	\$1,000 / quarter



## JSLs WEBSITE AD SPECS

**SUGGESTED DIMENSIONS**  
WIDTH X HEIGHT

**ASPECT RATIO**

**ACCEPTED FILE TYPES**

**RATES**

HEADER BANNER	SIDEBAR
2500 x 500	1024 x 1024
5:1	1:1
PNG, JPG	
\$3,000 / per period	\$2,000 / per period

## JSLS ANYWHERE AD DEADLINE

QUARTER	SUBMISSION DEADLINE	DISTRIBUTED
1	April 1st	April 15th
2	July 1st	July 15th
3	October 1st	October 15th
4	January 1st	January 15th

Web advertisements are sold on a six (6) month term basis.

Please contact for any inquiries or questions regarding dates and intervals.

## JSLS AND CRSLS DIGITAL WEB AD DEADLINES

ADVERTISEMENT PERIOD	DEADLINE
January - June	December 15th
July - December	June 15th

Web advertisements are sold on a six (6) month term basis.

Please contact for any inquiries or questions regarding dates and intervals.

**JSLS**  
Journal of  
The Society of Laparoscopic & Robotic Surgeons

**JSLS**  
Journal of  
The Society of Laparoscopic & Robotic Surgeons

**JSLS**  
Journal of  
The Society of Laparoscopic & Robotic Surgeons

**Your Ad Here**

CONTACT: ELEANA D'ARCY  
ELEANA@SLS.ORG | 305-665-9959





# THE POWER OF AD RETARGETING



## WHY RETARGETING?

Retargeting uses cookies to track visitors of one site and reach those same visitors with ads on other sites. Now you can retarget & advertise directly to SLS website visitors, SLS members, and conference attendees year-round!



## GUARANTEED REACH

Ad retargeting guarantees sustained, specific exposure to the exact qualified audience you're trying to reach. No more guessing whether or not your ads are reaching the right people or if they're being seen by your potential customers.



## QUANTIFIABLE ROI

Detailed analytics & reporting allow you to see your ad campaign results in real-time, including number of times your ad has been seen, number of clicks on your ad, and the geographical locations of where your ad has reached.

## AD SIZES & SPECS

.JPG or .GIF static images only;  
No Adobe® Flash® based Ads





# Frequently Asked Questions

## Retargeting and Advertisements

**Q** Can I determine on which site my ads will appear?

**A**

Your ads will be delivered programmatically wherever the targeted segment is browsing online. That means that while you do not have “control” over the exact list of websites on which your ad will appear, they will only appear where a user is browsing which is the best guarantee that your ads will actually be seen.

We do exclude websites with an inappropriate content altogether, and we can block any additional websites that you choose.

**Q** Why do I need a sponsorship in addition to at-event sponsorship?

**A**

The real value we are offering is access to our tracked digital audience. While an at-event sponsorship guarantees visibility to people who show up, any audience members who do not go to the event in person simply would not see your brand.

Luckily, our audience does not only exist at the event – they exist year-round, online. Sponsored retargeting allows you to get exposure to that audience digitally, both to enhance the value of your at-event sponsorship (by priming our audience pre-event) and to generate results all year long through a post-event or year-round campaign.

**Q** How will I know if the ads are being served properly?

**A**

We run your campaign through our retargeting partner, Feathr. When your campaign is launched, we will send you a link to a live report that will show you in real time how your campaign is performing. You can see the campaign length, total impressions served, total clicks and unique users reached.

**Q** Why do I need to show my ads on other websites when your site focuses on my industry?

**A**

We have the right web visitors, but we only have them for as long as they are browsing our site. Retargeting lets you interact with those users while they are on our website and follow them once they leave to browse the rest of the internet – increasing the chances that they will respond to your ads by 70%.

**Q** Will this feel creepy to the people seeing my ads?

**A**

Feathr encourages the industry best practice when it comes to ad frequency, so all of the packages we offer are well within those guidelines. We also offer a variety of options for ad frequency, so you may start off light and increase frequency once you start seeing the results.

**Q** This is too much work for our creative department.

**A**

We only need three sizes of ads – the most standard in the industry: 728x90, 300x250, and 160x600. Designers are usually very comfortable producing these ad sizes. If it is easier, we can even use existing set of ads that you have used for other display advertising campaigns.

# Preliminary Exhibitor Floor Plan

The Society of Laparoscopic and Robotic Surgeons | MISWeek 2024 | Where Disciplines Meet

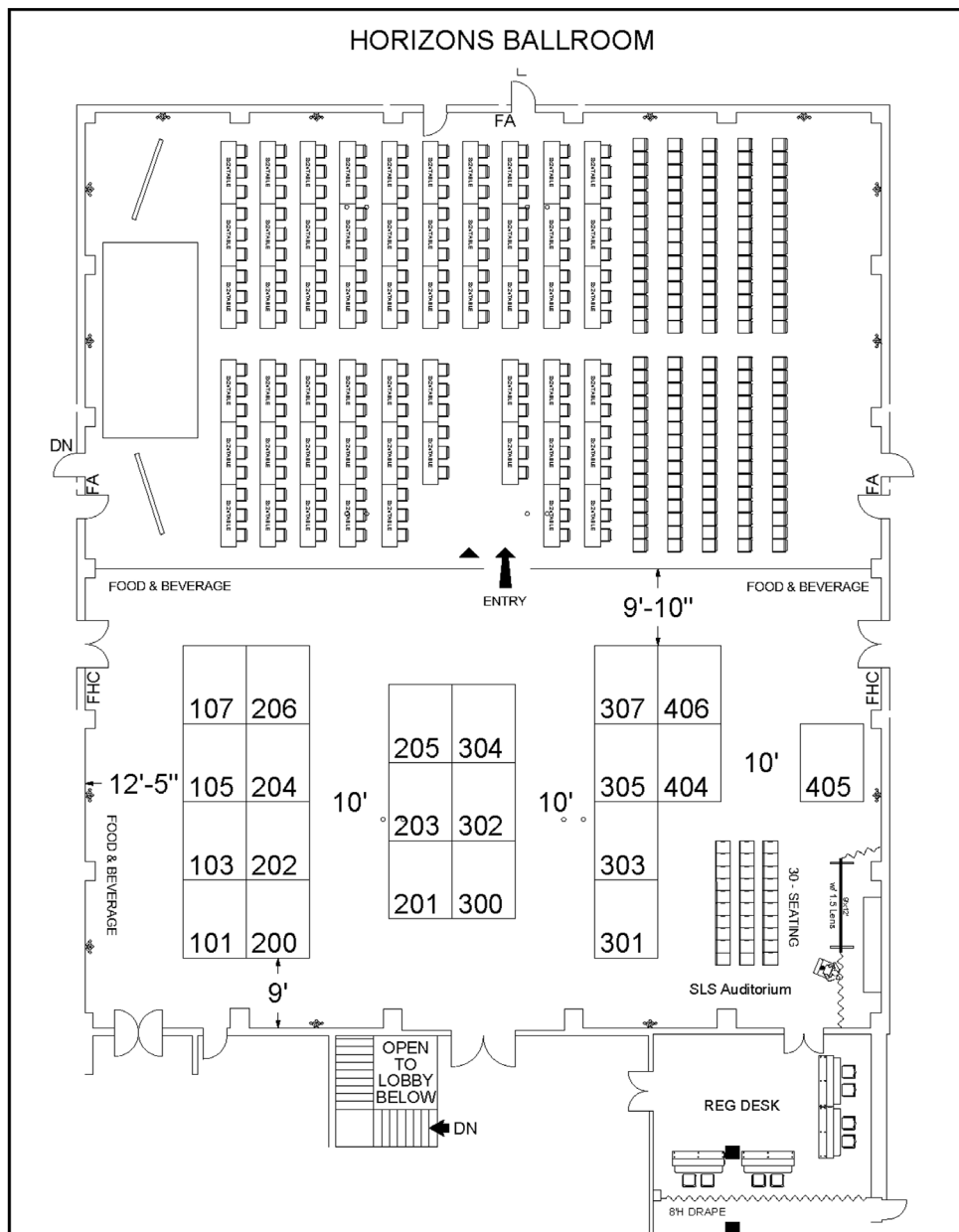
## EXHIBIT DATES:

September 25th – September 28th, 2024

Wyndham® Lake Buena Vista Disney Springs® Resort Area

## PRELIMINARY FLOOR PLAN:

Please refer to final floor plan when reserving space. *Floor plan subject to change.*



## PRIORITY BOOTH ASSIGNMENTS

MISWeek 2024 Corporate Sponsors of all levels are offered priority registration for booth assignments.

*For more information on MISWeek 2024 Sponsorship and its benefits please contact Eleana D'Arcy or visit [SLS.org/Sponsorship](https://SLS.org/Sponsorship).*



# General Information MISWeek 2024

## HOTEL HEADQUARTERS

The hotel headquarters for the conference is Wyndham® Lake Buena Vista Disney Springs® Resort Area in Lake Buena Vista, Florida.

### Room Rates

Wyndham Tower ROH: \$139  
Wyndham Disney View \$139  
Wyndham Garden ROH: \$109  
Discounted resort Fee: \$28  
City Tax 6.5%, Occupancy Tax 6%

Wyndham® Lake Buena Vista Disney Springs® Resort Area  
1850 Hotel Plaza Boulevard, Lake Buena Vista, FL 32830  
TEL: 504-648-1200

Hotel reservation link will be available soon on our website  
[SLS.org/MIS2024](https://SLS.org/MIS2024)

Deadline for MISWeek room block:  
August 23, 2024 by 5PM.

### Parking

The Wyndham and Wyndham Garden offer both valet and self-parking services. Gated self-parking fee is available at a Special Group Rate of \$15.00 plus tax per night, per vehicle. Valet parking is available for \$28.00 plus tax per night, per vehicle; Event parking is \$15.00 plus tax per day, per vehicle. Fees are subject to change without notice.

*For discounted rates, mention your attendance at the SLS Conference.*



## AIRLINE RESERVATIONS

The Store For Travel is the official travel agency for the Minimally Invasive Surgery Week 2024. They will be glad to assist you in obtaining the lowest fare possible for your travel preference and schedule.

For information contact Steve:  
The Store for Travel  
TEL: (305) 251-6331  
TOLL FREE: (800) 284-2538  
Email: [Steve@TheStoreForTravel.com](mailto:Steve@TheStoreForTravel.com)

## CONFERENCE REGISTRATION

The Society of Laparoscopic & Robotic Surgeons  
7330 SW 62nd Place, Suite 410  
Miami, FL 33143-4825  
TEL: (305) 665-9959  
FAX: (305) 667-4123  
[www.SLS.org](http://www.SLS.org)

*For those attending the conference who require special assistance (accessibility, dietary, etc), please email [info@SLS](mailto:info@SLS) no later than August 25, 2024.*



## WELCOME RECEPTION

Wednesday, September 25, 2024  
6:30 pm – 8:00 pm

Following the day's sessions and opening ceremonies, SLS will have a Welcome Reception in the Exhibit Hall. SLS provides a hosted bar. We encourage the exhibitors to provide hors d'oeuvres at their respective booths allowing companies the opportunity to offer attendees their personal hospitality. A Welcome Reception Order Form will be included in the Exhibit Service Kits.

## CONFERENCE AND EXHIBIT MANAGEMENT

For your immediate requirements, floor plans, exhibit application, exhibitor service kits and questions, contact Teri Valls at [Exhibit@SLS.org](mailto:Exhibit@SLS.org) or Eleana D'Arcy at [Eleana@SLS.org](mailto:Eleana@SLS.org) or call (305) 665-9959.

## RESERVATION OF EXHIBIT BOOTH / CANCELLATION POLICY

The Society of Laparoscopic & Robotic Surgeons (SLS) only accepts reservations with payment made in full. There will be no reimbursements of this. The balance of the total amount must be paid by June 30, 2024. Checks should be made payable to: The Society of Laparoscopic & Robotic Surgeons.

Space will be provided at the following rates:  
(Additional booths at the same price)  
\$3,500 per 8 x 10 booth

Publisher Booths available - please contact Eleana D'Arcy at [Eleana@SLS.org](mailto:Eleana@SLS.org) for more information.

## BOOTHS

The standard booth size is 8 X 10 feet. Booths are a maximum of 3 ft. in height on each side and an 8 ft. back wall of the exhibit booth has been established so that no booth will interfere with or detract from any other booth. Canvassing outside the booth is forbidden.

# General Information

## PRIORITY BOOTH ASSIGNMENTS:

MISWeek 2024 Corporate Sponsors receive priority registration for booth assignments.

*For more information on MISWeek 2024 Sponsorship and its benefits please contact Eleana D'Arcy or visit [SLS.org/Sponsorship](https://SLS.org/Sponsorship).*

## DECORATOR / DRAYAGE / SHIPPING

Decorator: Freeman is the official exhibit decorator and drayage company. Exhibit Service Kits will be sent no later than 90 to 60 days prior to the show.

Shipping: All booth materials must be shipped through the official decorator and drayage company no later than 30 days prior to the show.

Rental Items and Services: All tables, chairs, plants, lamps, carpets, special furniture and electrical power will be available upon request through the exhibitor decorator.

For information contact:

Freeman  
1601 Boice Pond Rd  
Orlando, FL 32819  
TEL: (407) 857-1500  
Email: [jenna.hess@freeman.com](mailto:jenna.hess@freeman.com)

## PURPOSE OF THE EXHIBITION

Booths may be used for displaying products and services related to minimally invasive surgery and its therapies and that contribute directly to the meeting registrants' healthcare practice. All company activities must take place within the company booth. Company activities will not be allowed to compete with conference activities.

SLS reserves the right to restrict sales activities that it deems inappropriate. No sales or marketing activities are allowed in scientific session rooms. It is the responsibility of the exhibitor to secure any licenses or permits that may be required by the State of Florida and the City of Lake Buena Vista.

## PAYMENT / BREACH OF CONTRACT

The given dimensions of floor space and stands are approximate. The exhibition management reserves the right to change the dimensions in order to use available exhibition space most efficiently. Prices charged are, however, based on the actual dimensions; if more floor space than was ordered is later allotted and actually used, the fee for it is to be paid immediately. The exhibitors must bear the cost of any special installations.

## EXHIBIT HOURS

Wednesday, September 25, 2024  
6:30 pm – 8:00 pm Welcome Reception  
Thursday, September 26, 2024  
7:00 am – 5:00 pm  
Friday, September 27, 2024  
7:00 am – 3:00 pm

## CONTRACT EXHIBITION DATES

Mailing or delivering this application form does not constitute a formal agreement that the exhibitor is admitted to the exhibition. Contractual conditions are constituted when exhibition management sends written confirmation to the exhibitor and when payment has been received.

Exhibitors may not display products or services other than those manufactured or regularly distributed by them.

The application form must be completed, signed with a legally competent signature and delivered on time.

Special requirements regarding placement of the booths will be given all possible consideration. Placement demands as a condition of registration on the part of the exhibitor cannot be recognized.

## CONDUCT OF EXHIBITORS

Exhibits must be staffed at all times during the hours of exhibition. The exhibition areas are to be used only during the usual hours of operations.

## SAFEGUARDING

Each exhibitor must make provisions for the safeguarding of their goods, material, equipment and display at all times. General overall staff service will be provided for the installation and exhibition period to answer questions or facilitate service. Neither SLS, the hotel, or the exhibition management company will be responsible for loss or damage to any property from any cause.

## SETUP AND BOOTH MANAGEMENT

For any changes in the size or structure of the floor space or design of the booth, specific permission must be obtained from exhibit management. Exhibit management reserves the right to demand changes in such booths or exhibits to accommodate safety regulations and technical requirements. Exhibit management also reserves the right to demand changes in booths or exhibits in order to preserve or obtain the best possible overall image for the exhibition, as judged by exhibit management.

# General Information

## REGISTRATION AND EXHIBIT INSTALLATION

Tuesday, September 24, 2024

3:00 pm – 6:00 pm

Registration and Installation (*based on availability*)

Wednesday, September 25, 2024

8:00 am – 5:00 pm Registration and Installation

All aisles must be cleared of exhibit materials and crates by 4:00 pm, Wednesday, September 25, 2024. After 5:00 pm, Wednesday, September 25, 2024, no installation will be allowed without special permission.

## EXHIBIT DISMANTLE

The dismantling of exhibits will begin after 3:00 pm, Friday, September 27, 2024. Dismantling an exhibit or packing equipment or literature will not be allowed before 3:00 pm on Friday, September 27, 2024.

## EXHIBITOR REGISTRATION / BADGES

Exhibitor personnel (demonstrators, staff) will be issued a limited number of free badges with booth purchase. All representatives of exhibiting companies must register and display an official exhibitor's badge for admission to the exhibit area.

Exhibiting companies are allocated 3 representative registrations for each 8X10 booth space purchased. Additional representatives may attend at a fee of \$400 for each additional person. A charge of \$25 will be assessed for each substitute name or lost badge while on site. An Exhibitor Registration Form is enclosed within this prospectus. Note that the deadline for receipt of names of the exhibitor's representatives is September 15, 2024.

## FINAL STIPULATIONS

Painting and papering of floors, walls, pillars as well as built-in parts are not permitted. No articles may be attached to the permanent building structure. No structure of an exhibit or booth may protrude on any side beyond the limits of the booth location. No signs may project beyond the delimiting walls of the booth and each exhibitor must avoid hindering the view or entranceway of neighboring booths. No obstruction of the aisles shall be permitted. Exhibits or other devices which emit sound or light must be operated and controlled so as not to irritate other exhibitors, and exhibit management reserves the right to ask an exhibitor to cease such practice. No exhibitors shall be permitted to install booth until full payment is received.

All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

The exhibitor understands that the SLS exhibitors rules and regulations are an integral and binding part of the contract for exhibit space and agrees to comply with the same.

## LIABILITY

The exhibitor is liable for all damage caused by the exhibitor, the exhibitor's staff, visitors and clients and any agent acting on the behalf of the exhibitor. The exhibitor must indemnify the exhibition management company and SLS in all such cases.

## SPECIAL OFFER FOR MISWEEK 2024



Walt Disney World®

To purchase specially priced Walt Disney World® Meeting/Convention Theme Park tickets, please go to [www.mydisneygroup.com/misweek24/](https://www.mydisneygroup.com/misweek24/) or call 407-566-5600 and provide group code G0840338.

Tickets are valid 7 days before, during, and 7 days after the meeting dates. Please note, the cut-off date for advance purchase savings is September 24th, 2024.

To enter a park, both a park reservation and valid ticket on the same day are required. To make park reservations, you will need to sign-in to an existing Disney® Account or create a new one and link each ticket. Full instructions can be found here: <https://disneyworld.disney.go.com/experience-updates/park-reservations/>

Park reservations are subject to availability – please check the Park Availability Calendar. For details on making a park reservation, please visit Disney Park Pass Experience Updates.

Whether it's your first visit or your 100th, we recommend reviewing the Walt Disney World® Resort Experience Updates.

# Additional MISWeek 2024 Sponsorship Opportunities

SPECIFIC MISWEEK OPPORTUNITIES	ADDITIONAL INFORMATION	PRICE
<b>Breakfast &amp; Future Technology Session</b> ..... <i>Limited to One</i>	Includes tickets for 4 guests and ..... acknowledgment on signage	\$15,000*
<b>Sponsor the Welcome Reception</b> .....	Includes acknowledgment on ..... signage & in SLS Auditorium	\$15,000*
<b>Sponsored Coffee/Snack Break</b> ..... <i>Limited to Four</i>	Includes acknowledgment sign in ..... close proximity to coffee service	\$3,000*
<b>Hotel Key Card Advertisement</b> .....	Two key cards provided to hotel residing ..... attendees with your company logo emblazoned	\$5,000
<b>Sponsor the Resident + Fellow + New Members Meet and Greet</b> .....	Contact SLS for more information .....	\$5,000*
<b>Branded Photo Booth</b> .....	Contact SLS for pricing and additional details	
<b>Directional Floor Decals</b> .....	Contact SLS for pricing and additional details	
<b>Sponsor a Charging Station</b> .....	Contact SLS for pricing and additional details	

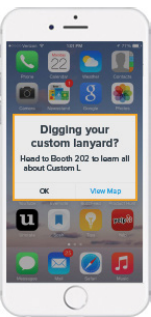
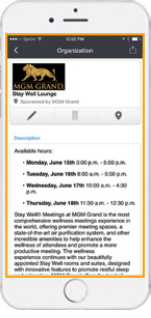


## AWARD RECOGNITION OPPORTUNITIES

<b>Michael S. Kavic Award for Best Residency Paper</b> ..... <i>Sponsorship of Award; Limited to one</i>	Acknowledgment in select marketing .....	\$2,500 Min.
<b>Paul Alan Wetter Award for Best Multispecialty Paper</b> ..... <i>Sponsorship of Award; Limited to one</i>	Acknowledgment in select marketing .....	\$2,500 Min.
<b>Janis Chinnock Wetter Award</b> ..... <i>Awarded in recognition for outstanding and meritorious contributions to MIS &amp; robotic surgery and/or the medical community; Limited to one</i>	Acknowledgment in select marketing .....	\$5,000
<b>Resident MISWeek Scholarship Program</b> ..... <i>Provide free classes and lower registration cost to residents; Limited to 3</i>	Acknowledgment in select marketing .....	\$15,000
<b>SLS Outstanding Resident Award</b> ..... <i>Provide recognition and free membership to residents with a special interest and promise in minimally invasive surgery; Up to 10 residency sponsorships</i>	Acknowledgment in select marketing ..... plus acknowledgment published with list of recipients	\$7,500

\*Food/Beverage costs are additional and are the responsibility of the sponsoring organization.



# SLS MIS ATTENDEE HUB APP ADVERTISEMENTS

	<b>Push Notifications</b> Limited to 5 Unique Push Notifications	<b>SELECTED BENEFITS</b>	<b>PRICE</b>
		Messages are sent directly to attendees' mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large	\$1,500
	<b>Sponsor Listing &amp; Exhibitors</b>	In-app profiles appear for each exhibitor and sponsor with potential for advanced info, collateral, photos, and videos	FREE
	<b>Map Pins</b>	Pins help users find sessions, expo halls, sponsor booths, and other landmarks. A sponsor is highlighted along with pins on the map to link to the sponsor's in-app profile	FREE
	<b>Banner Ads</b> Limited to 15 Unique Adverts	Rotating banner ads appear at the top or bottom of the screen and serve as a cost-effective way to create brand awareness	\$1,000

## For More Information about SLS Corporate Programs and Products:

Eleana D'Arcy  
Administrative Coordinator  
7330 SW 62nd Place, Suite 410 • Miami, Florida 33143  
Eleana@sls.org • 303-665-9959

\*Screen images simulated.

# Corporate Programs Application

**Applications accepted based on availability. Early Submission of applications encouraged.**

**INSTRUCTIONS:** **1)** Complete the application (Type or print). The company name and contact information will appear in printed materials exactly as they are listed below. **2)** Attach a check or indicate credit card payment below for the full amount payable to: The Society of Laparoscopic & Robotic Surgeons. **3)** Attach a brief description of your company (max 40 words) in a Word document for inclusion in the meeting's final program. **4)** Email the completed application to Eleana D'Arcy at Eleana@SLS.org. For additional information, call (305) 665-9959.

Company Name		Company Address for Publication		City, State, ZIP	
Company Telephone for Publication		Company Fax for Publication		Company Email for Publication	
				Company Website for Publication	
Official Representative Name and Title		Publish Name? <input type="checkbox"/> Yes   No <input type="checkbox"/>		Official Representative Email Address <i>(please use valid email in lieu of info@.....)</i>	
Will you be attending the event as booth staff?  <input type="checkbox"/> Yes   No <input type="checkbox"/>				Publish Email? <input type="checkbox"/> Yes   No <input type="checkbox"/>	

Space will be reserved only after receipt of the total amount and a signed application form is received. If payment in full is not received along with application form, the space will not be reserved. All transactions are final. All payments must be received by August 25th, 2024.

*I have read all rules and instructions and my company and company representatives will comply.*

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**Option 1: Corporate Sponsorship** See Page 3 for a breakdown of our Sponsorship Levels.

☐ Platinum (\$30,000)    ☐ Gold (\$20,000)    ☐ Silver (\$10,000)    ☐ Bronze (\$5,000)

**Option 2: Marketing & Advertising** See Pages 6 & 7 for product descriptions and guidelines.

<input type="checkbox"/> Sponsor an Email	(\$5,000)	<input type="checkbox"/> Sponsored Ad Retargeting Campaign	Contact Office
<input type="checkbox"/> SLS Quarterly Publications Advertising	See Page 8		

**Total:**

\$ in Total

**Option 3: MISWeek 2023** See Pages 4 & 5 for product descriptions and guidelines.

<input type="checkbox"/> Open Forum Panel Discussion Session	(\$20,000)	<input type="checkbox"/> Solutions Showcase Session	(\$5,000)
<input type="checkbox"/> Open Forum Lecture	(\$15,000)	<input type="checkbox"/> Exhibit Booth Space	(\$3,500)
<input type="checkbox"/> Innovation of the Year Award	(\$5,000)	<input type="checkbox"/> Push Notification on the MIS Hub App	(\$1,500)
<input type="checkbox"/> Registration Page Sponsorship	(\$5,000)	<input type="checkbox"/> New Product Vignettes (Exhibitors)	(FREE)

\$ in Total

#### Option 4: Additional Sponsorship Opportunities

Please write in the additional opportunities you wish to purchase.  
See Pages 16 & 17 for descriptions & prices.

\$ in Total

**Payment:** (Please review the guidelines and deadlines for each program and include all requested materials.)

**Grand Total:** \_\_\_\_\_

☐ I authorize SLS to make charges in the amount of \$\_\_\_\_\_ to the following credit card:

☐ Visa    ☐ Mastercard    ☐ AMEX

ACCOUNT NUMBER

EXPIRATION DATE

SECURITY CODE/CW

CARDHOLDER NAME *(please print)*

CARDHOLDER SIGNATURE

CREDIT CARD BILLING ADDRESS: ☐ SAME ADDRESS NOTED ABOVE ☐ OTHER ADDRESS (enter below)

Billing Address if other (include zip/postal code)

# Exhibitor Registration

Applications accepted based on availability. Early Submission of applications encouraged.

**INSTRUCTIONS:** Exhibiting companies are allocated three (3) complimentary registrations to attend MISWeek 2024 program sessions. Additional representatives may attend for a fee of \$400 each.

## COMPANY NAME

REPRESENTATIVE NAME (as per booth assignment)	TITLE	CELL PHONE	EMAIL (please use valid email in lieu of info@.....)
1.			
2.			
3.			
ADDITIONAL REPRESENTATIVE(S) AT \$400 EACH	TITLE	CELL PHONE	EMAIL (please use valid email in lieu of info@.....)
1.			
2.			
3.			
4.			
5.			
6.			

TOTAL NUMBER OF ADDITIONAL REPRESENTATIVE(S) \_\_\_\_\_ X \$400 / EACH = \$ \_\_\_\_\_

**Please provide credit card information if different from the preceding page.**  
**I authorize that the credit card on file be charged for the items above.**

**Payment:** (Please review the guidelines and deadlines for each program and include all requested materials.)

**Grand Total:** \_\_\_\_\_

☐ I authorize SLS to make charges in the amount of \$ \_\_\_\_\_ to the following credit card:

☐ Visa ☐ Mastercard ☐ AMEX

ACCOUNT NUMBER

EXPIRATION DATE

SECURITY CODE/CW

CARDHOLDER NAME (please print)

CARDHOLDER SIGNATURE

CREDIT CARD BILLING ADDRESS: ☐ SAME ADDRESS NOTED ABOVE ☐ OTHER ADDRESS (enter below)

Billing Address if other (include zip/postal code)



THE SOCIETY of  
LAPAROSCOPIC & ROBOTIC SURGEONS

7330 SW 62 Place / Suite 410  
Miami, Florida 33143-4825  
[www.SLS.org](http://www.SLS.org)