MINIMALLY INVASIVE SURGERY WEEK

NEW ORLEANS 2022

SEPT 7
THE ROOSEVELT NEW ORLEANS
A WALDORF ASTORIA HOTEL™

SOCIETY OF LAPAROSCOPIC AND ROBOTIC SURGEONS PRESENTS

EXHIBITING + SPONSORSHIP OPPORTUNITIES

BE A PART OF THE FUTURE OF MIS

NEW ORLEANS

Surgery | Endoscopy | OB/GYN | Endourology | Robotic Surgery | and MORE

Go to www.SLS.org for more information about MISWeek
SLS invites you to join us as a corporate sponsor for 2022. This brochure describes marketing and advertising opportunities, corporate sponsorship packages, as well as opportunities with our annual meeting - MISWeek 2022. All of our opportunities are designed to provide maximum visibility, marketing to a sophisticated audience of clinicians, and networking connections for your organization and brand.

MISWeek 22 is a significant international meeting that showcases an interdisciplinary approach to minimally invasive and robotic surgeons presented by leading surgeons and thought leaders. Topics encompass a mix of specialties including general surgery, gynecology, endourology, pediatric surgery, surgical oncology, colorectal surgery, bariatrics, robotics, and more.
SLS’s Corporate Sponsorship Levels are geared to provide the greatest level of brand exposure, strategic access and opportunity to influence SLS members and beyond. Each level of sponsorship provides a broad spectrum of benefits to support your marketing goals and objectives.

SLS works to support your organization’s marketing targets, as well as to foster a productive relationship that will better and expand the field of minimally invasive surgery.

The Sponsorship Letter of Agreement must be signed by both your organization and SLS in order for sponsorship support to be acknowledged.

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
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<tbody>
<tr>
<td>Complimentary Registrations for Representatives to MISWeek 2022</td>
<td>5</td>
<td>5</td>
<td>4</td>
<td>3</td>
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<tr>
<td>Recognition during MISWeek 2022</td>
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<tr>
<td>Exhibit Hall Booth</td>
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<td>Logo on the SLS Website, MIS Hub App, &amp; MISWeek 2022 Web Pages</td>
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<td>Recognition in Pre-Conference Emails to Attendees</td>
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<tr>
<td>Priority Choice for Time Slot in the Solutions Showcase Program</td>
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<tr>
<td>Complimentary Ad in SLS Publications (JSLS, CRSLS, SLSNow, Online Now)</td>
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<tr>
<td>Complimentary Submission for Innovation of the Year Award</td>
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<tr>
<td>Complimentary Ad Retargeting Campaign on Behalf of your Organization/Event</td>
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<tr>
<td>Discount on Open Forum Lecture or Open Forum Panel Discussion</td>
<td>20%</td>
<td>10%</td>
<td></td>
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</tr>
<tr>
<td>Discount on Munch and Learn Session</td>
<td>25%</td>
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</table>
Open Forum Panel Discussion Session  $20,000

Have the ability to foster an engaging and innovative panel discussion at MIS Week 2022. The purchasing company will have the unique ability to present a curated discussion with its selected panelists and topic(s) during a 90-minute long program session.

- Select panelist(s) and moderators for the session.
- The company will handle all communication with its panelist(s) and is responsible for any arrangements regarding presenter and moderator expenses and honoraria.
- This session does not qualify for continuing medical education credit per ACCME Regulations and will be listed as a non-CME event in the schedule and in online and other promotional materials.
- The proposed topic must be pre-approved by SLS.
- The company will be responsible for providing any PowerPoint® (.pptx) presentations, streaming content, and/or videos to be utilized during the session.

Open Forum Lecture  $15,000

An Open Forum Lecture gives the purchasing company the opportunity to present its brand and products to a select audience of attendees during a one hour-long program session during MISWeek2022.

- Select your speaker for this session.
- The company is responsible for handling all communication with its selected speaker and is responsible for any arrangements regarding speaker expenses and honorarium.
- This session does not qualify for continuing medical education credit per ACCME Regulations and will be listed as a non-CME event in the meeting schedule and in online and other promotional materials.
- The proposed topic must be pre-approved by SLS.
- The company will be responsible for providing any PowerPoint® (.pptx) presentations, streaming content, and/or videos to be utilized during the session.

Munch and Learn Series  $15,000

Munch and Learn events will provide sponsoring companies the opportunity to present their brand and products to a select audience of attendees. Only 5 spots are available and will be assigned based on topic and on a first come, first served basis.

- Select your speaker for this session.
- The company is responsible for handling all communication with its selected speaker and is responsible for any arrangements regarding speaker expenses and honorarium.
- This session does not qualify for continuing medical education credit per ACCME Regulations and will be listed as a non-CME event in the meeting schedule and in online and other promotional materials.
- The proposed topic must be pre-approved by SLS.
- The company will be responsible for providing any PowerPoint® (.pptx) presentations, streaming content, and/or videos to be utilized during the session.
- The company agrees to provide all attendees of the Munch & Learn breakfast, lunch, or snack depending on time of day. Catering expenses are additional and are the responsibility of the sponsoring company. All catering will be arranged through SLS.
- SLS will provide a screen, projector, and a microphone. Any other AV are the financial responsibility of the sponsoring company to arrange with The Roosevelt New Orleans, A Waldorf Astoria Hotel™.
**Innovation of the Year Award**  
Submission Fee: **$5,000**

Submit your entry for the Innovation of the Year Award. Winner(s) of the Innovation of the Year Award will be announced via the SLS website, with an email announcement to the SLS database, an announcement blog post, and on social media.

- The product or service must have multidisciplinary application(s).
- Submission of a description of the product or service is required and should contain no more than 250 words of text. Images of the product must be included.
- A video of the product can be included with the submission. The video should be a maximum of 5 minutes in length. The video provided must be provided in the .MP4 format.
- Winners of the IOY award will be able to make a 10-minute presentation to MISWeek 2022 meeting attendees. Date/time to be announced.
- All submissions must be received by August 1st, 2022 at Joanne@SLS.org.

**Solutions Showcase Program Session**  
Price: **$5,000**

Make a presentation directly to attendees of MISWeek 2022 through SLS’s Solutions Showcase in the SLS Auditorium. Reserve your 20-minute spot now to ensure you don’t lose your chance to pitch directly to attendees. Take live questions and be able to address the audience directly. The Solutions Showcase will be your way to join the festivities and capitalize on a captive audience.

- Price includes a twenty (20) minute presentation time slot inside exhibit hall. Video screen and VGA hook-up for your computer is included.
- Limited space is available; time slots are allocated on a first come, first serve basis.
- Please submit abstract of presentation to SLS for approval by August 1st, 2022 to Joanne@SLS.org
- The Date/Time of the Solutions Showcase Program Session is to be announced.

**Exhibit Hall Booth**  
Price: **$3,000**

The SLS Exhibit Hall is open to vendors representing all aspects of minimally invasive therapies, including manufacturers, software and hardware developers, publishers, operating room suppliers, and other corporations serving the industry. Attendees will have the opportunity to submit their name and contact info to arrange for a private one-on-one discussion with you and your representative(s).

- Publishers’ booths are available however space is limited. Publisher booths will be assigned.
- Please contact Teri Valls at Exhibit@SLS.org for more information.

**Bag Insert**  
Price: **$500**

Place the insert of your choice in every attendee’s bag. Provide us with the promo piece and we will place it in the attendees’ registration bags. All bag inserts must be provided to SLS in PDF format for pre-approval.

- Note: Company is responsible for all shipping and printing costs.
- Maximum size of insert is 8.5 by 11 inches.
- Please email inserts to Joanne Ling at Joanne@SLS.org by August 1st, 2022

**New Product Showcase**  
Exhibitors Only - Free

The best way to introduce your new product at MISWeek! Exhibitors are invited to present information about a new product, technology or development to a discerning multi-specialty audience. Presentations will be made in the SLS Auditorium, an open setting in the Exhibit Hall during the mid-day break.

- Each presenter will be allocated five (5) minutes to present about a new product developed by their company within the last year.
- Submit a description of your presentation for approval by August 1st, 2022 to Joanne@SLS.org
**Marketing & Advertising**

**Sponsor an Email**

<table>
<thead>
<tr>
<th>Price</th>
<th>$5,000</th>
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</thead>
</table>

Have your company logo presented in conference marketing emails sent to the entire SLS database or become a sponsor of our “News You Can Use” email campaign. The “News You Can Use” campaign is a specially curated collection of information currently covering content relating to COVID-19 being sent to the SLS database to keep them apprised of the latest news and guidelines as the pandemic unfolds. Your organization’s name and logo will appear within the email. This news feature can also be adapted to inform readers of other timely topics at such time as the pandemic resolves.

**SLS Quarterly Publications Advertising**

| See Pages 7 - 8 |

Include your company’s ad in SLSNow, SLS’s quarterly newsletter, as well as JSLS Anywhere and Online Now, JSLS & CR SLS’s newsletters, that are distributed to SLS members. Full page and half page ad space is available. Full hyper-linked capabilities to your choice of website/social media pages are included in your ad.

**SLS Ad Retargeting Campaign**

| Contact SLS for Price |

Advertise directly to SLS members and website visitors. Retarget and reach these visitors with your company’s ads anywhere online! Ad retargeting campaigns come with a guaranteed sustained, specific exposure beyond their initial site visit with the ability to hone in on the audience you want. Tap into SLS’s network of professionals and MIS leaders where they go online. Campaigns can be run for a specific duration or until a target goal number of impressions is achieved. The sponsoring company is responsible for providing the all graphics and materials for the ads.
Digital Advertising Opportunities

Run your ads across multiple channels for increased value and reach that can extend throughout the year. Engage our readers from a wide variety of disciplines and specialties. Advertising materials must be submitted in the required file formats and types. All advertising materials will be subject to SLS’s approval prior to inclusion. 

*Please consult the Ad Deadline tables for dates for final copy submission.*

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<table>
<thead>
<tr>
<th>JSLS ANYWHERE AD SPECS</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
<th>BANNER</th>
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</thead>
<tbody>
<tr>
<td>DIMENSIONS</td>
<td>8.5” x 11”</td>
<td>8.5” x 5.5”</td>
<td>8.5” x 1.375”</td>
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<tr>
<td>ACCEPTED FILE TYPES</td>
<td>PNG, JPG</td>
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<tr>
<td>RATES</td>
<td>$3,500 / quarter</td>
<td>$1,500 / quarter</td>
<td>$1,000 / quarter</td>
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<table>
<thead>
<tr>
<th>JSLS WEBSITE AD SPECS</th>
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<th>SIDEBAR</th>
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<tr>
<td>SUGGESTED DIMENSIONS</td>
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<td>1024 x 1024</td>
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<tr>
<td>ASPECT RATIO</td>
<td>5:1</td>
<td>1:1</td>
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<tr>
<td>ACCEPTED FILE TYPES</td>
<td>PNG, JPG</td>
<td></td>
</tr>
<tr>
<td>RATES</td>
<td>$3,000 / per period</td>
<td>$2,000 / per period</td>
</tr>
</tbody>
</table>

Contact: Joanne Ling | Joanne@SLS.org | 305-665-9959
**JSLS ANYWHERE AD DEADLINE**

<table>
<thead>
<tr>
<th>QUARTER</th>
<th>SUBMISSION DEADLINE</th>
<th>DISTRIBUTED</th>
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<tbody>
<tr>
<td>1</td>
<td>April 1st</td>
<td>April 15th</td>
</tr>
<tr>
<td>2</td>
<td>July 1st</td>
<td>July 15th</td>
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<td>3</td>
<td>October 1st</td>
<td>October 15th</td>
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<tr>
<td>4</td>
<td>January 1st</td>
<td>January 15th</td>
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</tbody>
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**JSLS AND CRSLS DIGITAL WEB AD DEADLINES**

<table>
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<tr>
<th>ADVERTISEMENT PERIOD</th>
<th>DEADLINE</th>
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<tbody>
<tr>
<td>January - June</td>
<td>December 15th</td>
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<tr>
<td>July - December</td>
<td>June 15th</td>
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</tbody>
</table>

Web advertisements are sold on a six (6) month term basis. Please contact for any inquiries or questions regarding dates and intervals.
THE POWER OF AD RETARGETING

WHY RETARGETING?
Retargeting uses cookies to track visitors of one site and reach those same visitors with ads on other sites. Now you can retarget & advertise directly to SLS website visitors, SLS members, and conference attendees year-round!

GUARANTEED REACH
Ad retargeting guarantees sustained, specific exposure to the exact qualified audience you’re trying to reach. No more guessing whether or not your ads are reaching the right people or if they’re being seen by your potential customers.

QUANTIFIABLE ROI
Detailed analytics & reporting allow you to see your ad campaign results in real-time, including number of times your ad has been seen, number of clicks on your ad, and the geographical locations of where your ad has reached.

AD SIZES & SPECS

728 x 90
300 x 250
160 x 600

.JPG or .GIF static images only;
No Adobe® Flash® based Ads
Frequently Asked Questions
Retargeting Advertisements

1. Can I determine on which sites my ads will appear?

Your ads will be delivered programmatically wherever the targeted segment is browsing online. That means that while you don’t have “control” over the exact list of websites on which your ad will appear, they will only appear where a user is browsing which is the best guarantee that your ads will actually be seen.

* We do exclude websites with inappropriate/adult content altogether, and we can block any additional websites that you choose.

2. Why do I need a digital sponsorship in addition to my at-event sponsorship?

The real value we’re offering is access to our tracked digital audience. While an at-event sponsorship guarantees to people who show up, any audience members who don’t go to the event in person simply wouldn’t see your brand.

Luckily, our audience doesn’t only exist at the event – they exist year-round, online. Sponsored retargeting allows you to get exposure to that audience digitally, both to enhance the value of your at-event sponsorship (by priming our audience pre-event) and to generate results all year long through a post-event or year-round campaign.
3. **How will I know if the ads are being served properly?**

We run your campaign through our retargeting partner, Feathr. When your campaign is launched, we’ll send you a link to a live report that will show you in real time how your campaign is performing. You can see the campaign length, total impressions served, total clicks, and unique users reached.

4. **Why do I need to show my ads on other websites when your site focuses on my industry?**

We have the right web visitors, but we only have them for as long as they’re browsing our site. Retargeting lets you interact with those users while they’re on our website and follow them once they leave to browse the rest of the internet - increasing the chances that they’ll respond to your ads by 70%.

5. **Will this feel creepy to the people seeing my ads?**

Feathr encourages the industry best practice when it comes to ad frequency, so all of the packages we offer are well within those guidelines. We also offer a variety of options for ad frequency, so you can start off light and increase frequency one you start seeing the results.

6. **This is too much work for our creative department.**

We only need three sizes of ads – the most standard in the industry: 728x90, 300x250, and 160x600. Designers are usually very comfortable producing these ad sizes. If it’s easier, we can even use an existing set of ads that you’ve used for other display advertising campaigns.
EXHIBIT DATES:
September 7th – September 9th, 2022
The Roosevelt New Orleans, A Waldorf Astoria Hotel™ | New Orleans, Louisiana

PRELIMINARY FLOOR PLAN:
Please refer to final floor plan when reserving space. Floor plan subject to change.

PRE-ASSIGNED EXHIBITORS:
MISWeek 2022 Corporate Sponsors of all levels are offered priority registration for booth assignments.
For more information on MISWeek 2022 Sponsorship and its benefits please contact Joanne Ling or visit SLS.org/Sponsorship.
**HOTEL HEADQUARTERS**
The hotel headquarters for the conference is The Roosevelt New Orleans, A Waldorf Astoria Hotel™ in New Orleans, Louisiana.

**Room Rates**
Single / Double Room: from $195.00
The Roosevelt New Orleans, Waldorf Astoria Hotel™
130 Roosevelt Way, New Orleans, LA 70012
TEL: 504-648-1200

Call Now for Reservations!
Deadline for MISWeek room block: August 12th, 2022
For discounted rates, mention your attendance at the SLS Conference.

**AIRLINE RESERVATIONS**
The Store For Travel has been appointed as the official travel agency for the Minimally Invasive Surgery Week 2022. They will be glad to assist you in obtaining the lowest fare possible for your travel preference and schedule.

For information contact Steve:
The Store for Travel
TEL: (305) 251-6331
TOLL FREE: (800) 284-2538
Email: Steve@TheStoreForTravel.com

**CONFEREMCE REGISTRATION**
The Society of Laparoscopic & Robotic Surgeons
7330 SW 62 Place, Suite 410
Miami, FL 33143-4825
TEL: (305) 665-9959
FAX: (305) 667-4123
www.SLS.org

For those attending the conference who require special assistance (accessibility, dietary, etc), please email info@SLS no later than August 22nd, 2022.

**WELCOME RECEPTION**
Wednesday, September 7, 2022
6:30 pm – 8:00 pm
Following the day’s sessions and opening ceremonies, SLS will have a Welcome Reception in the Exhibit Hall. SLS provides a hosted bar. We encourage the exhibitors to provide hors d’oeuvres at their respective booths allowing companies the opportunity to offer attendees their personal hospitality. A Welcome Reception Order Form will be included in the Exhibit Service Kits.

**CONFERENCE AND EXHIBIT MANAGEMENT**
For your immediate requirements, floor plans, exhibit application, exhibitor service kits and questions, contact Teri Valls at Exhibit@SLS.org or (305) 665-9959.

**RESERVATION OF EXHIBIT BOOTH / CANCELLATION POLICY**
The Society of Laparoscopic & Robotic Surgeons (SLS) only accepts reservations with payment made in full. There will be no reimbursements of this. The balance of the total amount must be paid by May 31, 2022. Checks should be made payable to: The Society of Laparoscopic & Robotic Surgeons.

Space will be provided at the following rates:
(Additional booths at the same price)
$3,000 per 8 x 10 booth
Publisher Booths available - please contact Teri Valls at Exhibit@sls.org for more information.

SLS will assign publisher booths at the Society’s discretion.
**General Information**

**BOOTHs**
A maximum of 3 ft. in height on each side and 8 ft. back wall of the exhibit booth has been established so that no booth will interfere with or detract from any other booth. Canvassing outside the booth is forbidden.

**DECORATOR / DRAYAGE / SHIPPING**
Decorator: Freeman is the official exhibit decorator and drayage company. Exhibit Service Kits will be sent no later than 90 to 60 days prior to the show.
Shipping: All booth materials must be shipped through the official decorator and drayage company no later than 30 days prior to the show.
Rental Items and Services: All tables, chairs, plants, lamps, carpets, special furniture and electrical power will be available upon request through the exhibitor decorator.

For information contact:
Freeman
1000 Elmwood Park Boulevard
New Orleans, LA 70123
TEL: (504) 731-6137
FAX: (469) 621-5810

**PURPOSE OF THE EXHIBITION**
Booths may be used for displaying products and services related to minimally invasive surgery and its therapies and that contribute directly to the meeting registrant’s healthcare practice. All company activities must take place within the company booth. Company activities will not be allowed to compete with conference activities.

SLS reserves the right to restrict sales activities that it deems inappropriate. No sales or marketing activities are allowed in scientific session rooms. It is the responsibility of the exhibitor to secure any licenses or permits that may be required by the State of Louisiana and the City of New Orleans.

**PAYMENT / BREACH OF CONTRACT**
The given dimensions of floor space and stands are approximate. The exhibition management reserves the right to change the dimensions in order to use available exhibition space most efficiently. Prices charged are, however, based on the actual dimensions; if more floor space than was ordered is later allotted and actually used, the fee for it is to be paid immediately. The exhibitors must bear the cost of any special installations.

**CONTRACT EXHIBITION DATES**
Mailing or delivering this application form does not constitute a formal agreement that the exhibitor is admitted to the exhibition. Contractual conditions are constituted when exhibition management sends written confirmation to the exhibitor and when payment has been received.
Exhibitors may not display products or services other than those manufactured or regularly distributed by them.
The application form must be completed, signed with a legally competent signature and delivered on time.
Special requirements regarding placement of the booths will be given all possible consideration. Placement demands as a condition of registration on the part of the exhibitor cannot be recognized.

**CONDUCT OF EXHIBITORS**
Exhibits must be staffed at all times during the hours of exhibition. The exhibition areas are to be used only during the usual hours of operations.

**SAFEGUARDING**
Each exhibitor must make provisions for the safeguarding of their goods, material, equipment and display at all times. General overall staff service will be provided for the installation and exhibition period to answer questions or facilitate service. Neither SLS, the hotel, or the exhibition management company will be responsible for loss or damage to any property from any cause.

**SETUP AND BOOTH MANAGEMENT**
For any changes in the size or structure of the floor space or design of the booth, specific permission must be obtained from exhibit management. Exhibit management reserves the right to demand changes in such booths or exhibits to accommodate safety regulations and technical requirements. Exhibit management also reserves the right to demand changes in booths or exhibits in order to preserve or obtain the best possible overall image for the exhibition, as judged by exhibit management.

**EXHIBIT HOURS**
- **Wednesday, September 7, 2022**
  - 6:30 pm – 8:00 pm Welcome Reception
- **Thursday, September 8, 2022**
  - 7:00 am – 2:00 pm
- **Friday, September 9, 2022**
  - 7:00 am – 2:00 pm

**REGISTRATION AND EXHIBIT INSTALLATION**
- **Tuesday, September 6, 2022**
  - 3:00 pm – 6:00 pm Registration Only
Wednesday, September 7, 2022
8:00 am – 5:00 pm Registration and Installation

All aisles must be cleared of exhibit materials and crates by 4:00 pm, Wednesday, September 7, 2022. After 5:00 pm, Wednesday, September 7, 2022, no installation will be allowed without special permission.

EXHIBIT DISMANTLE
The dismantling of exhibits will begin after 2:00 pm, Friday, September 9, 2022. Dismantling an exhibit or packing equipment or literature will not be allowed before 2:00 pm on Friday, September 9, 2022.

EXHIBITOR REGISTRATION / BADGES
Exhibitor personnel (demonstrators, staff) will be issued a limited number of free badges with booth purchase. All representatives of exhibiting companies must register and display an official exhibitor’s badge for admission to the exhibit area.

Exhibiting companies are allocated 3 representative registrations for each 8 x 10 booth space purchased. Additional representatives may attend at a fee of $400 for each additional person. A charge of $25 will be assessed for each substitute name or lost badge while on site. An Exhibitor Registration Form is enclosed within this prospectus. Note that the deadline for receipt of names of the exhibitor’s representatives is August 1st, 2022.

FINAL STIPULATIONS
Painting and papering of floors, walls, pillars as well as built-in parts are not permitted. No articles may be attached to the permanent building structure. No structure of an exhibit or booth may protrude on any side beyond the limits of the booth location. No signs may project beyond the delimiting walls of the booth and each exhibitor must avoid hindering the view or entranceway of neighboring booths. No obstruction of the aisles shall be permitted. Exhibits or other devices which emit sound or light must be operated and controlled so as not to irritate other exhibitors, and exhibit management reserves the right to ask an exhibitor to cease such practice. No exhibitors shall be permitted to install booth until full payment is received.

All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

The exhibitor understands that the SLS exhibitors rules and regulations are an integral and binding part of the contract for exhibit space and agrees to comply with the same.

LIABILITY
The exhibitor is liable for all damage caused by the exhibitor, the exhibitor’s staff, visitors and clients and any agent acting on the behalf of the exhibitor. The exhibitor must indemnify the exhibition management company and SLS in all such cases.
## SPECIFIC MISWEEK OPPORTUNITIES

<table>
<thead>
<tr>
<th>SPECIFIC MISWEEK OPPORTUNITIES</th>
<th>PRICE</th>
<th>ADDITIONAL INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast &amp; Future Technology Session</td>
<td>$15,000*</td>
<td>Includes tickets for 4 guests and acknowledgment on signage</td>
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<tr>
<td>Limited to One</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor the Welcome Reception</td>
<td>$15,000*</td>
<td>Includes acknowledgment on signage &amp; in SLS Auditorium</td>
</tr>
<tr>
<td>Sponsored Coffee/ Snack Break</td>
<td>$3,000*</td>
<td>Includes acknowledgment sign in close proximity to coffee service</td>
</tr>
<tr>
<td>Limited to Four</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SLS Exhibit Hall Auditorium</td>
<td>$950</td>
<td>1 Ad/PowerPoint Slide to be shown on specific times at the SLS Auditorium</td>
</tr>
<tr>
<td>Featured ad in SLS Auditorium continuous PowerPoint show</td>
<td></td>
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<tr>
<td>Sponsor the Conference Wi-Fi</td>
<td>-</td>
<td>Contact SLS for pricing and additional details</td>
</tr>
<tr>
<td>Sponsor a Charging Station</td>
<td>-</td>
<td>Contact SLS for pricing and additional details</td>
</tr>
<tr>
<td>Hotel Key Card Advertisement</td>
<td>$5,000</td>
<td>Two key cards provided to hotel residing attendees with your company logo emblazoned</td>
</tr>
<tr>
<td>Sponsor the Resident + Fellow Happy Hour</td>
<td>$5,000*</td>
<td>Contact SLS for more information</td>
</tr>
<tr>
<td>Branded Photo Booth</td>
<td>-</td>
<td>Contact SLS for pricing and additional details</td>
</tr>
<tr>
<td>Directional Floor Decals</td>
<td>-</td>
<td>Contact SLS for pricing and additional details</td>
</tr>
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## ADDITIONAL INFORMATION

### AWARD RECOGNITION OPPORTUNITIES

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<thead>
<tr>
<th>AWARD RECOGNITION OPPORTUNITIES</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Michael S. Kavic Award for Best Residency Paper</td>
<td>$2,500</td>
<td>Acknowledgment in select marketing</td>
</tr>
<tr>
<td>Sponsorship of Award; Limited to one</td>
<td>Min.</td>
<td></td>
</tr>
<tr>
<td>Paul Alan Wetter Award for Best Multispecialty Paper</td>
<td>$2,500</td>
<td>Acknowledgment in select marketing</td>
</tr>
<tr>
<td>Sponsorship of Award; Limited to one</td>
<td>Min.</td>
<td></td>
</tr>
<tr>
<td>Jannis Chinnock Wetter Award</td>
<td>$5,000</td>
<td>Acknowledgment in select marketing</td>
</tr>
<tr>
<td>Sponsorship of Award; Limited to one</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resident MISWeek Scholarship Program</td>
<td>$15,000</td>
<td>Acknowledgment in select marketing</td>
</tr>
<tr>
<td>Provide free classes and lower registration cost to residents; Limited to 3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SLS Outstanding Resident Award</td>
<td>$7,500</td>
<td>Acknowledgment in select marketing plus acknowledgment published with list of recipients</td>
</tr>
<tr>
<td>Provide recognition and free membership to residents with a special interest and promise in minimally invasive surgery; Up to 10 residency sponsorships</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Food/Beverage costs are additional and are the responsibility of the sponsoring organization.*
<table>
<thead>
<tr>
<th>SLS MIS HUB APP ADVERTISEMENTS</th>
<th>PRICE</th>
<th>SELECTED BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Push Notifications</strong> Limited to 5 Unique Push Notifications</td>
<td>$1,500</td>
<td>Messages are sent directly to attendees’ mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large</td>
</tr>
<tr>
<td><strong>Sponsor Listing &amp; Exhibitors</strong> Limited to 10 Unique Listings</td>
<td>$500</td>
<td>In-app profiles appear for each exhibitor and sponsor with potential for advanced info, collateral, photos, and videos</td>
</tr>
<tr>
<td><strong>Map Pins</strong> Limited to 5 Unique Pins</td>
<td>$300</td>
<td>Pins help users find sessions, expo halls, sponsor booths, and other landmarks. A sponsor is highlighted along with pins on the map to link to the sponsor’s in-app profile</td>
</tr>
<tr>
<td><strong>Banner Ads</strong> Limited to 15 Unique Adverts</td>
<td>$1,000</td>
<td>Rotating banner ads appear at the top or bottom of the the screen and serve as a cost-effective way to create brand awareness</td>
</tr>
</tbody>
</table>

*Screen images simulated.*

**For More Information about SLS Corporate Programs and Products:**

Joanne Ling  
Customer Relations & Publications Specialist  
7330 SW 62nd Place, Suite 410 • Miami, Florida 33143  
joanne@sls.org • 305-665-9959
Corporate Programs Application

Applications accepted based on availability. Early Submission of applications encouraged.

INSTRUCTIONS: 1) Complete the application (Type or print). The company name and contact information will appear in printed materials exactly as they are listed below. 2) Attach a check or indicate credit card payment below for the full amount payable to: The Society of Laparoscopic & Robotic Surgeons. 3) Attach a brief description of your company (max 40 words) in a Word document for inclusion in the meeting’s final program. 4) Email the completed application to Joanne Ling at Joanne@SLS.org. For additional information, call (305) 665-9959.

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Company Address for Publication</th>
<th>City, State, ZIP</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Company Telephone for Publication</th>
<th>Company Fax for Publication</th>
<th>Company Email for Publication</th>
<th>Company Website for Publication</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Official Representative Name and Title</th>
<th>Publish Name?</th>
<th>Y</th>
<th>N</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Official Representative Email Address</th>
<th>Publish Email?</th>
<th>Y</th>
<th>N</th>
</tr>
</thead>
</table>

Space will be reserved only after receipt of the total amount and a signed application form is received. If payment in full is not received along with application form, the space will not be reserved. All transactions are final. All payments must be received by August 1st, 22.

I have read all rules and instructions and my company and company representatives will comply.

SIGNATURE ___________________________ DATE ____________

Option 1: Corporate Sponsorship See Page 3 for a breakdown of our Sponsorship Levels.

- Platinum ($30,000)
- Gold ($20,000)
- Silver ($10,000)
- Bronze ($5,000)

Total: $ _____ in Total

Option 2: Marketing & Advertising See Pages 7 & 8 for product descriptions and guidelines.

- Sponsor an Email ($5,000)
- SLS Quarterly Publications Advertising See Pg. 5 - 6
- Sponsored Ad Retargeting Campaign Contact Office

Total: $ _____ in Total

Option 3: MISWeek 2022 See Pages 4 & 5 for product descriptions and guidelines.

- Open Forum Panel Discussion Session ($20,000)
- Open Forum Lecture ($15,000)
- Innovation of the Year Award ($5,000)
- Registration Page Sponsorship ($5,000)
- Solutions Showcase Program Session ($5,000)
- Exhibit Booth Space ($3,000)
- Push Notification on the MIS Hub App ($1,500)
- New Product Showcase (FREE)

Total: $ _____ in Total

Option 4: Additional Sponsorship Opportunities Please write in the additional opportunities you wish to purchase. See Pages 16 & 17 for descriptions & prices.

$ _____ in Total

Payment: (Please review the guidelines and deadlines for each program and include all requested materials.)

- I authorize SLS to make charges in the amount of $ ________ to the following credit card:
  - Visa
  - Mastercard
  - AMEX

  ACCOUNT NUMBER ____________ EXPIRATION DATE ____________ SECURITY CODE/CVV ____________

CARDHOLDER NAME (please print) ___________________________ CARDHOLDER SIGNATURE ___________________________

CREDIT CARD BILLING ADDRESS:  
- SAME ADDRESS NOTED ABOVE  
- OTHER ADDRESS (enter below) ___________________________

Billing Address if other (include zip/postal code) ___________________________

Grand Total: $ _____
Exhibitor Registration

INSTRUCTIONS: Exhibiting companies are allocated registration for 3 representatives to attend MISWeek 2022 program sessions. Additional representatives may attend for a fee of $500 each for up to an additional 3 registrants.

COMPANY NAME

REPRESENTATIVE(S) as per booth assignment
1. 
2. 
3.

ADDITIONAL REPRESENTATIVE(S) AT $500/PER EACH ADDITIONAL BUNDLE OF 3
1. 
2. 
3. 
4. 
5. 
6.

TOTAL NUMBER OF ADDITIONAL REPRESENTATIVE(S) _____________ X $500 / EACH ADDITIONAL 3 = $ __________________

Payment:
☐ I authorize SLS to make charges in the amount of $ ____________ to the following credit card:

☐ Visa ☐ Mastercard ☐ AMEX

ACCOUNT NUMBER ____________ EXPIRATION DATE ____________ SECURITY CODE/CVV ____________

CARDHOLDER NAME (please print) __________________________ CARDHOLDER SIGNATURE ________________________

CREDIT CARD BILLING ADDRESS: ☐ SAME ADDRESS NOTED ABOVE ☐ OTHER ADDRESS (enter below)

Billing Address if other (include zip/postal code) ______________________________________________________________

FOR ADDITIONAL INFORMATION: Email Joanne Ling at Joanne@SLS.org or call (305) 665-9959.