MINIMALLY INVASIVE SURGERY WEEK

THE #1 MIS MEETING
SAN FRANCISCO
SEPTEMBER 6-9, 2017

Surgical Endoscopy | OBGyn Laparoscopy | Endourology | Robotic Surgery

Listing of Affiliated and Participating Organizations
SLS  AsianAmerican MultiSpecialty Summit 2017
AIMIS  ALACE  AMCE  AMG  ARCE  BAMIGS  CJMIS
COGA  EUFUS  FECOLOSG  GSEPS  HSGE  HSS  IPPS  ISGE
iSIMIT  LSMIS  NESA  SBE  SOBRACIL  SRCMIG  UGES

THE MULTIDISCIPLINARY APPROACH - "IT'S THE OUTCOME"

GO TO WWW.SLS.ORG FOR MORE INFORMATION ABOUT MIS WEEK
Preliminary Faculty

Conference Program Directors
Philip P. Shaddock, MD
Robert K. Zurawin, MD

Scientific Chair
Raymond J. Lanzafame, MD, MBA

General Chair
Paul Alan Wetter, MD

Preliminary Faculty
Ghulam Abbas, MD
Binita S. Ashar, MD, MBA
Ashley Bartalot, MD
Khalil Beeman, MD
Ramon Berger, MD
Antonio Bispo, MD, MBA
Timothy C. Brand, MD
Collin Brathwaite, MD
Andrew I. Brill, MD
Douglas Brown, MD
Aileen Caceres, MD, MPH
Jie Chen, MD
Maurice K. Chung, RPh, MD
Benjamin L. Clapp, MD
Marius L. Craina, Prof Dr Med
Chancellor Robin G. Cummings, MD
David Eagleman, PhD
Alisa Eisenberg, MFT
Constantine T. Frantzides, MD, PhD
Roberto Gallardo, MD
Farid Gharagozloo, MD
Brij B. Agarwal, Prof Dr Med
Masaaki Andou, MD
Mehran Anvari, MD
Adi Dastur, MD
Carlos A. Suarez, MD
Craig Sobolewski, MD
Timothy Brand, MD
Douglas N. Brown, MD
Ralph V. Clayman, MD
Paul G. Curcillo, II, MD
Robert J. Fitzgibbons Jr., MD
Achille Lucio Gaspari, MD
Marelyn Medina, MD
Mara P. Shaddock, MD
Larry Smarr, MD
Anita B. Spelvyn, MD
Tatsuo Yamakawa, MD

International Advisory Board
Brij B. Agarwal, Prof Dr Med
Masaaki Andou, MD
Mehran Anvari, MD
Adi Dastur, MD
Carlos A. Suarez, MD
Brian J. Tew, MD
Changheui Yeom, MD

National Advisory Board
Charles F. Bellows, MD
Lawrence C. Biskin, MD
Timothy Brand, MD
Douglas N. Brown, MD
Ralph V. Clayman, MD
Paul G. Curcillo, II, MD
Robert J. Fitzgibbons Jr., MD
Achille Lucio Gaspari, MD
Marelyn Medina, MD
Mara P. Shaddock, MD
Larry Smarr, MD
Anita B. Spelvyn, MD
Tatsuo Yamakawa, MD

Updates from Special Interest Group Committees
Abdominal, Pelvic Pain & Adhesions
Bariatrics
Cancer Surgery (Multispecialty)
Colon
Core Competencies
Fellowship, Resident & Student Education, Simulation & Training
Endometriosis/Ovarian/Infertility/Fertility
Fertiloscopy/Transvaginal Endoscopy
Fibroids/Abnormal Uterine Bleeding/Hysterectomy
GERD, Hepatobiliary Disease & Cholecystectomy
Hernia
Hysteroscopy
MIS Bioethics & Legal Issues
Pediadic Surgery SIG Committee
Female Pelvic Medicine & Reconstructive Surgery
Robotic Surgery
Technology, Innovation & Surgical Standardization
Urologic Women in MIS

Speakers and sessions subject to change.
Minimally Invasive Surgery Week 2017 – The #1 MIS Meeting presented by SLS and Affiliated Societies will take place at The Hilton San Francisco Union Square Hotel, September 6–9, 2017.

Leading surgeons and thought leaders will present an interdisciplinary approach to minimally invasive surgery to over 600 physicians at this significant international meeting. Topics will encompass a mix of specialties including general surgery, gynecology, endourology, pediatric surgery, surgical oncology, colorectal surgery, bariatrics and robotics.

SLS would like to invite you to join us as an exhibitor at Minimally Invasive Surgery Week 2017. The Corporate Handbook and Programs Prospectus is a thorough package that provides you and your company with precise information. In order to maximize exposure and marketing opportunities for exhibitors, the Exhibit Hall will open on Wednesday, September 6th with a Welcome Reception.

Conference highlights for our exhibiting companies:

- SLS Innovations of the Year will be announced.
- New Product Presentations in which exhibitors give a one-minute talk to share information about new products, technology, and developments.
- The Product Theater Presentations by Exhibitors offer a unique opportunity for exhibitors to give a 20-minute presentation with educational content via a video or a live presentation by a physician leader or other expert in the field of minimally invasive surgery.
- Satellite Symposia give industry an opportunity to connect with attendees by providing them a breakfast or lunch featuring a speaker on any topic of the company’s choosing. These events will be included in the main schedule.

Join us at Minimally Invasive Surgery Week 2017. We have an outstanding faculty and a destination that will offer an exciting atmosphere to combine scientific, social and professional interchange. Early exhibit and hotel reservations are strongly encouraged.

We look forward to seeing you in San Francisco.

Sincerely,

Paul Alan Wetter, MD
Professor Emeritus, University of Miami School of Medicine
Chairman, Society of Laparoendoscopic Surgeons
Your organization produces or promotes products designed to advance the practice of minimally invasive surgical techniques. Our organization is the dominant multispecialty society of innovative physicians and healthcare professionals committed to advancing their expertise in the laparoscopic and minimally invasive surgical specialities.

SLS provides a full spectrum of Corporate Sponsorship Opportunities - a range of packages that combine brand visibility on the SLS website with exhibit space and event materials, presence at Minimally Invasive Surgery Week – The #1 MIS Meeting of Laparoscopy and Minimally Invasive Surgery, and more.

All sponsorship levels also provide direct access to 60,000 general surgeons, gynecologists, urologists and MIS residents/fellows who visit the SLS website through complimentary advertising with video exhibits on the SLS Virtual Exhibit Hall, an interactive site where you can exhibit and connect with medical professionals as they search for the most advanced surgical instruments in their field.

Awareness of SLS’ publications and events is the most efficient way to monitor the topics, techniques and developments affecting this ever-expanding universe.

SLS’ 4 levels of participation offer progressively increased brand exposure and strategic access to SLS membership. Regardless of the level chosen, each package includes a broad spectrum of benefits. As you meet your own marketing initiatives, you will also be supporting SLS’ mission to provide healthcare practitioners with knowledge and tools to improve patient outcome.

As a corporate sponsor you can help support and be recognized in SLS’ open access publications, which are utilized by more and more of your target audience each day.

More exposure for you + easier access to the highest quality information for physicians = optimal outcomes for everyone.

Contact Us for More Information:

Clare Tremer, Sponsorship Manager
Society of Laparoendoscopic Surgeons
7330 SW 62nd Place, Suite 410
Miami, Florida 33143
Tel: 303-665-9959 • Fax: 305-667-4123
Clare@sls.org
Corporate Products

**Booth**

**Description:**
Minimally Invasive Surgery Week is expected to be the top attended annual meeting for the Society of Laparoendoscopic Surgeons (SLS) with over 600 physicians, more than 100 moderators, and 200 presenters. The Endoscopic Exposition (Endo Expo) trade show has come to include vendors representing all aspects of minimally invasive therapies, including manufacturers, software and hardware developers, publishers, operating room suppliers, and other corporations servicing the industry. With an audience whose interests are specific to minimally invasive surgery and who represent all specialties which use these less-invasive therapies, exhibitors benefit from gaining marketing exposure and quality contacts.

**Options & Costs**
- 8 x 10 corner booth | $2500 each
- 8 x 10 booth | $2000 each
- 8 x 10 booth for Publishers | $900 *(Note: Publishers only; one booth per publisher; publisher booths will be assigned.)*

**Pre-conference Member Mailing List**

**Description:**
*Want exclusive access to our members?* We have, available for purchase, a pre-conference list of current SLS members. The list has approximately 4500 names/addresses, which includes names and mailing addresses provided as an electronic file (Excel xls or csv format).

**Options & Costs**
- Electronic File | $1250 per use

**Post-conference Registrant Mailing List**

**Description:**
*Want exclusive access to our conference attendees?* Our other list option is a list from our database of 25,000+ laparoscopic surgeons based on criteria that you provide (i.e. specialty, location). List would be provided on 1” by 2.625” labels. All list purchase orders must be pre-paid by check, money order, VISA, MasterCard or AMEX. Once the mailing piece has been approved we will contact you with the cost. *(All mailing pieces must be approved prior to release of list/labels.)* The sale of SLS Mailing Lists must meet the following criteria:
- Approval for purchase of a mailing list will be considered when a formal request is made in writing and a sample of the material to be sent has been submitted for approval.
- Consideration for the sale will also be contingent on the purpose for the purchase of the mailing list. The Society will request the inquiry be followed by the submission of sample material to be sent to SLS members, along with a statement of intent from purchaser.

**Options & Costs**
- Labels | $625

**Bag Insert**

**Description:**
*What’s the best way to reach our conference attendees?* An attendee bag insert in their registration bags. Provide us with the promo piece and we will place it in the attendees’ registration bags. All bag inserts must be provided to SLS for pre-approval in either hard copy or PDF form. Once bag insert material is approved, we will send you the shipping and print specifications.

**Options & Costs**
- Inserts | $500 per use *(Note: Company is responsible for all printing and shipping)*
- Materials must be pre-approved. Please email to Clare@SLS.org
- Size of insert is maximum of 8.5 by 11 inches
- Deadline: July 24, 2017
Corporate Satellite Symposium Series

About

As part of our upcoming meeting, SLS is proud to announce the inclusion of Corporate Satellite Symposium Opportunities. These events will provide attendees the opportunity to hear presentations from industry.

Submissions for topics and presentations are being accepted now for inclusion in MISWeek 2017 to be held September 6–9, 2017 in San Francisco, California.

Costs, Dates, & Assignment

The fee for a Corporate Satellite Symposium session is $10,000 (food and beverage and AV costs additional). These sessions will be scheduled on September 6th, 7th, and 8th. Only 5 spots are available and will be assigned on the basis of topic and on the order of submission.

Food & Beverage

The sponsoring company agrees to provide all attendees breakfast, lunch, or snack depending on time of Satellite Symposium. All catering will be arranged through The Hilton San Francisco Hotel.

Room Set-Up & Audio-visual

SLS will provide a screen and projector as well as a microphone. Any other needs are the responsibility of the sponsoring company.

Session Speaker & Educational Content

The sponsoring company may select its own speaker(s) for the session and will handle all communication with its speaker(s) and is responsible for any arrangements as to speaker expense and honorarium. Corporate Satellite Symposium sessions do not qualify for continuing medical education credit through SLS and will be listed as non CME in the schedule book.

Deadline

The deadline to sign up for a Satellite Symposium is July 24, 2017.
New Product Presentations

Description

What’s the best way to present your new product at MIS Week? Exhibitors are invited to share information about a new product, technology or development to an audience of international physicians. Presentations will be made in the Exhibit Hall in the SLS Auditorium during the mid-day break on Friday, September 8th.

Participation Details

- Exhibitors Only
- Cost - FREE
- Each presenter will be allotted a one minute presentation about a singular new product developed by their company within the last year

Innovations of the Year

Description

Want recognition for your company’s most innovative product? Submit your company’s most innovative product to be recognized at MIS Week. Description should be one page, 250 words or less plus pictures. Innovations of the Year will be announced at MIS Week and Endo Expo 2017 during the Opening Ceremonies on Wednesday, September 6th at 5:00pm.

Participation Details & Requirements

- Cost - FREE
- Open to all corporate entities who attend (no requirements to advertise nor have booth space to participate)
- Please submit the singular product from your company that you feel is the most innovative product produced this year
- Product must have a multidisciplinary application
- Information about your product must be received at the SLS office no later than July 24, 2017
- Description should be one page, 250 words or less plus pictures
**Product Theater Presentations**

**Description**
*What’s the best way to showcase your product at MIS Week?* Exhibitors are invited to make a presentation of their choice which will take place in the SLS Auditorium, an open setting in the central part of the Exhibit Hall. This is a unique and valuable opportunity to showcase your product and company before hundreds of conference attendees. All presentations (live speaker or pre-recorded video/audio) are allocated twenty minutes, including Q&A during breaks on Thursday, Sept. 7th and Friday, September 8th at the SLS Auditorium.

**Participation Details**
- Cost - $750
- Exhibitors only
- Price includes 20 minute presentation time slot inside exhibit hall, video screen, and VGA hook-up for your computer
- Limited space is available; times are allotted on a first-come, first-serve basis
- Abstract of presentation must be submitted to SLS for approval by the due date
- Submission Deadline: July 24, 2017

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**Advertising Space in SLS Auditorium**

**Description**
*What’s the best way to place yourself center stage at MIS Week?* Corporate attendees are invited to project their ad of choice, along with their company logo on a large projection screen, center stage, in the Exhibit Hall in the SLS Auditorium. Selected ad will be run on an ongoing rotational basis throughout the duration of MIS Week, for all conference attendees to admire.

**Participation Details**
- Cost - $950
- Price includes one slide advertisement run on center Exhibit Hall projector
- Ad must be provided in powerpoint format
- Spots are limited and are granted on a first-come, first-serve basis
- Submission Deadline: July 24, 2017

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**For More Information about SLS Corporate Programs and Products:**
Clare Tremer, Sponsorship Manager
7330 SW 62nd Place, Suite 410 • Miami, Florida 33143
303-665-9959 • 305-667-4123 (fax)
Clare@sls.org
EXHIBIT DATES:
September 6–8, 2017 | The Hilton San Francisco Union Square Hotel | San Francisco, California

PRELIMINARY FLOOR PLAN:
Please refer to final floor plan when reserving space. Floor plan subject to change.

PRE-ASSIGNED EXHIBITORS:
Please note that exhibiting companies that have participated in the 2017 SLS Sponsorship and Marketing Opportunities Program are offered priority registration for this conference. Therefore some booths will be pre-assigned. If you would like more information on the Annual SLS Sponsorship and Marketing Opportunities Program, please contact the SLS office or visit SLS.org/Sponsorship.
Booth Assignments will be made in June 2017.
GENERAL INFORMATION

HOTEL HEADQUARTERS
The hotel headquarters for the conference is The Hilton San Francisco Union Square Hotel in San Francisco, California.

Room Rates

Single / Double Room: $299
The Hilton San Francisco Union Square Hotel
333 O’Farrell Street
San Francisco, California 94102, USA
Phone: (415) 771-1400 • Reservations: (800) HILTONS

Call Now for Reservations!
Deadline for MIS Week room block: August 5, 2017
For discounted rates, mention your attendance at the SLS Conference
“Group Code: MIS”

AIRLINE RESERVATIONS
The Store For Travel has been appointed as the official travel agency for the Minimally Invasive Surgery Week Annual Meeting 2017. They will be glad to assist you in obtaining the lowest fare possible for your travel preference and schedule.

For information contact Steve:
The Store for Travel
TEL: (305) 251-6331
TOLL FREE: (800) 284-2538
email: Steve@TheStoreForTravel.com

CONFERENCE REGISTRATION
The Society of Laparoendoscopic Surgeons
7330 SW 62 Place, Suite 410
Miami, FL 33143-4825
TEL: (305) 665-9959
FAX: (305) 667-4123
www.SLS.org

For those attending the conference who require special assistance (accessibility, dietary, etc.), please contact the conference and exhibit management company no later than August 23, 2017.

WELCOME RECEPTION
Wednesday, September 6, 2017
7:00 pm – 8:30 pm

Following the Pre-conference sessions and opening ceremonies, SLS will have Welcome Reception in the exhibit hall. SLS provides a hosted bar. We encourage the exhibitors to provide hors d’oeuvres at their respective booths allowing companies the opportunity to offer attendees their personal hospitality. A Welcome Reception Order Form will be included in the Exhibit Service Kits.

CONFERENCE AND EXHIBIT MANAGEMENT
For your immediate requirements, floor plans, exhibit application, exhibitor service kits and questions, contact Teri Valls at Exhibit@SLS.org or (305) 665-9959.

DECORATOR / DRAYAGE / SHIPPING
Decorators: GES is the official exhibit decorator and drayage company. Exhibit Service Kits will be sent no later than 90 to 60 days prior to the show.

Shipping: All booth materials must be shipped through the official decorator and drayage company no later than 30 days prior to the show.

Rental Items and Services: All tables, chairs, plants, lamps, carpets, special furniture and electrical power will be available upon request through the exhibitor decorator.

For information contact:
Global Experience Specialists
601 C DNA Way South
San Francisco, CA 94080
www.GES.com

RESERVATION OF EXHIBIT BOOTH / CANCELLATION POLICY
The Society of Laparoendoscopic Surgeons (SLS) only takes reservations with a nonrefundable payment of 50% of the total exhibit amount (see rates below). There will be no reimbursements of this amount. The balance of the total amount must be paid by May 31, 2017. No refunds will be made after May 31, 2017. Checks should be made payable to: The Society of Laparoendoscopic Surgeons.

Space will be provided at the following rates:
(Additional booths at the same price)
$2500 per 8 x 10 corner booth
$2000 per 8 x 10 booth
$900 per 8 x 10 booth (publishers only)

SLS will assign publisher booths at the Society’s discretion.
General Information

**BOOTHS**
A maximum of 3 ft. in height on each side and 8 ft. back wall of the exhibit booth has been established so that no booth will interfere with or detract from any other booth. Canvassing outside the booth is forbidden.

**PAYMENT / BREACH OF CONTRACT**
The given dimensions of floor space and stands are approximate. The exhibition management reserves the right to change the dimensions in order to use available exhibition space most efficiently. Prices charged are, however, based on the actual dimensions; if more floor space than was ordered is later allotted and actually used, the fee for it is to be paid immediately. The exhibitors must bear the cost of any special installations.

**LIABILITY**
The exhibitor is liable for all damage caused by himself, by his staff, by his visitors and clients and by any agent acting for him; the exhibitor must indemnify the exhibition management company and SLS in all such cases.

**EXHIBIT HOURS**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td><strong>Wednesday, September 6, 2017</strong></td>
<td></td>
<td>7:00 pm – 8:30 pm Welcome Reception</td>
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<tr>
<td><strong>Thursday, September 7, 2017</strong></td>
<td>6:30am–5:00pm</td>
<td>Conference Registration</td>
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<td>Exhibits Open</td>
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<td>2:00pm–4:00pm</td>
<td>Complimentary Coffee Available at Designated Areas</td>
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<td>2:15pm</td>
<td>Corporate Council Meeting</td>
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<td><strong>Saturday, September 9, 2017</strong></td>
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<td>7:00am–11:15am Conference Registration</td>
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<td>7:30am–9:00am</td>
<td>Seated Breakfast with Excel Award Presentation</td>
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<td>9:00am–10:30am</td>
<td>Future Technology Session</td>
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<td>10:30am–10:45am</td>
<td>Closing Ceremony</td>
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<td>10:45am</td>
<td>MIS Week 2017 is Adjourned</td>
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</table>

**CONTRACT EXHIBITION DATES**
Mailing or delivering the application form does not constitute a formal agreement that the exhibitor is admitted to the exhibition. Contractual conditions are constituted when exhibition management sends written confirmation to the exhibitor and when the 50% deposit is received.

Exhibitors may not display products or services other than those manufactured or regularly distributed by them.

The application form must be filled in, signed with a legally competent signature and delivered on time.

Special requirements regarding placement of the booths will be given all possible consideration, but placement demands as a condition of registration on the part of the exhibitor cannot be recognized.

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**Preliminary Meeting Schedule**

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<tr>
<th>Date</th>
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<td>3:00pm–6:00pm Registration</td>
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<td>11:00am–12:00pm</td>
<td>Satellite Symposium</td>
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<td>4:00pm–4:35pm</td>
<td>Resident and Fellow Meet &amp; Greet with Faculty</td>
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<td>4:45pm–7:00pm</td>
<td>Opening Ceremony</td>
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<td>Recognition of Corporate Sponsors, Corporate Members, and SLS Innovations of the Year</td>
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<td>Welcome Reception/Opening of Exhibit Hall</td>
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<td>2:00pm–4:00pm</td>
<td>Complimentary Coffee Available at Designated Areas</td>
</tr>
<tr>
<td></td>
<td>4:30pm</td>
<td>Adjourn for the Day</td>
</tr>
<tr>
<td><strong>Saturday, September 9, 2017</strong></td>
<td></td>
<td>7:00am–11:15am Conference Registration</td>
</tr>
<tr>
<td></td>
<td>7:30am–9:00am</td>
<td>Seated Breakfast with Excel Award Presentation</td>
</tr>
<tr>
<td></td>
<td>9:00am–10:30am</td>
<td>Future Technology Session</td>
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<tr>
<td></td>
<td>10:30am–10:45am</td>
<td>Closing Ceremony</td>
</tr>
<tr>
<td></td>
<td>10:45am</td>
<td>MIS Week 2017 is Adjourned</td>
</tr>
</tbody>
</table>

Passing of the Presidential Gavel

MIS Week 2017 is Adjourned
PURPOSE OF THE EXHIBITION
Booths may be used for displaying products and services related to minimally invasive surgery and its therapies and that contribute directly to the meeting registrant’s healthcare practice. All company activities must take place within the company booth. Company activities will not be allowed to compete with conference activities.

SLS reserves the right to restrict sales activities that it deems inappropriate. No sales or marketing activities are allowed in scientific session rooms. It is the responsibility of the exhibitor to secure any licenses or permits that may be required by the State of California and the City of San Francisco.

CONDUCT OF EXHIBITS
Exhibits must be staffed at all times during the hours of exhibition. The exhibition areas are to be used only during the usual hours of operations.

SAFEGUARDING
Each exhibitor must make provisions for the safeguarding of their goods, material, equipment and display at all times. General overall staff service will be provided for the installation and exhibition period to answer questions or facilitate service. Neither SLS nor GES will be responsible for loss or damage to any property from any cause.

SETUP AND BOOTH MANAGEMENT
For any changes in the size or structure of the floor space or design of the booth, specific permission must be obtained from exhibit management. Exhibit management reserves the right to demand changes in such booths or exhibits to accommodate safety regulations and technical requirements. Exhibit management also reserves the right to demand changes in booths or exhibits in order to preserve or obtain the best possible overall image for the exhibition, as judged by exhibit management.

REGISTRATION AND EXHIBIT INSTALLATION
Tuesday, September 5, 2017
3:00 pm – 6:00 pm Registration Only

Wednesday, September 6, 2017
8:00 am – 5:00 pm Registration and Installation

All aisles must be cleared of exhibit materials and crates by 5:00 pm, Wednesday, September 6, 2017. After 5:00 pm, Wednesday, September 6, no installation will be allowed without special permission.

EXHIBIT DISMANTLE
The dismantling of exhibits will begin after 2:00 pm, Friday, September 8. Dismantling an exhibit or packing equipment or literature will not be allowed before 2:00 pm on Friday, September 8.

EXHIBITOR REGISTRATION / BADGES
Exhibitor personnel (demonstrators, staff) will be issued a limited number of free badges with the booth purchase. All representatives of exhibiting companies must register and display an official exhibitor’s badge for admission to the exhibit area.

Exhibiting companies are allocated 3 representative registrations for each 8 x 10 booth space purchased. Additional representatives may attend at a fee of $290 for each additional person. A charge of $10 will be assessed for each substitute name or lost badge while on site. An Exhibitor Registration form is enclosed within this Exhibitor Handbook and Prospectus. Note that the deadline for receipt of the exhibitor names is August 23, 2017.

FINAL STIPULATIONS
Painting and papering of floors, walls, pillars as well as built-in parts are not permitted. No articles may be attached to the permanent building structure. No structure of an exhibit or booth may protrude on any side beyond the limits of the booth location. No signs may project beyond the delimiting walls of the booth and each exhibitor must avoid hindering the view or entranceway of neighboring booths. No obstruction of the aisles shall be permitted.

Exhibits or other devices which emit sound or light must be operated and controlled so as not to irritate other exhibitors, and exhibit management reserves the right to ask an exhibitor to cease such practice. No exhibitors shall be permitted to install booth until full payment is received. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

The exhibitor understands that the SLS exhibitors rules and regulations are an integral and binding part of the contract for exhibit space and agrees to comply with the same.
INSTRUCTIONS: 1) Complete the application (Type or print). The company name and contact information will appear in printed materials exactly as they are listed below. 2) Attach a check or indicate credit card payment below for the full amount of 50% payable to: The Society of Laparoendoscopic Surgeons. 3) Attach a brief description of your company (max 40 words) for inclusion in the meeting’s final program/syllabus. 4) Mail the application and payment to The Society of Laparoendoscopic Surgeons c/o Teri Valls, CMP, CMM, 7330 SW 62 Place, Suite 410, Miami, FL 33143. For additional information call (305) 665-9959.

COMPANY NAME AS IT WILL APPEAR FOR I.D. SIGN

COMPANY ADDRESS FOR PUBLICATION

COMPANY CITY / STATE / ZIP FOR PUBLICATION

COMPANY TEL FOR PUBLICATION

COMPANY FAX FOR PUBLICATION

COMPANY EMAIL ADDRESS AND WEBSITE FOR PUBLICATION

OFFICIAL REPRESENTATIVE NAME (PUBLISH NAME? Y / N)

TITLE AND EMAIL ADDRESS (PUBLISH E-MAIL? Y / N)

NAME OF PERSON RESPONSIBLE FOR EXHIBIT ARRANGEMENTS

TEL, FAX, AND E-MAIL ADDRESS

Space will be reserved only after receipt of 50% deposit of the total amount and a signed application form as received. The payment for the balance is due no later than May 31, 2017. If payment in full is not received by this date, the space will be released and your deposit will be forfeited.

I have read all rules and instructions and my company and company representatives will comply.

SIGNATURE __________________________ DATE ____________

8 x 10 corner booth $2500 per 8 x 10 corner booth X ______booth=

Total: $_________ in Total

8 x 10 booth $2000 per 8 x 10 booth X ______booth=

$_________ in Total

Pre-conference SLS Member Mailing List approx. 5,000 (electronic file) $1250 per use X ______use=

$_________ in Total

Post-conference Registrant Mailing List (labels)

Satellite Symposium Bring in a featured presenter during a meal break. Includes space, projector, screen, and microphone. Catering and speaker–related expenses are the responsibility of the sponsoring company.

Bag Insert Company is responsible for all printing and shipping.

Product Theater Presentation Exhibitors only. Includes 20 minute presentation time slot inside exhibit hall, video screen, and VGA hook-up for computer. Must bring own computer for presentation.

New Product Presentation Exhibitors only. Includes 1 minute presentation time slot in exhibit hall. Must bring own computer for presentation.

Innovations of the Year Apply to have your product recognized as an Innovation of the Year

Ad Space in Auditorium Rotational ad projected in the center of the exhibit hall throughout MIS Week

Grand Total: $_________

Payment: (Please review the guidelines and deadlines for each program and include all requested materials.)

Check payable to: The Society of Laparoendoscopic Surgeons $_________

I authorize SLS to make charges in the amount of $_________ to the following credit card: SECURITY CODE/CVV ________

___ Visa

___ Mastercard

___ AMEX ACCOUNT NUMBER ____________ EXPIRATION DATE ____________ CARDHOLDER SIGNATURE

CARDHOLDER NAME (please print) __________________________

CREDIT CARD BILLING ADDRESS:

BILLING ADDRESS IF OTHER (include zip/postal code)

SAME ADDRESS NOTED ABOVE

OTHER ADDRESS (enter below)
INSTRUCTIONS: Exhibiting companies are allocated 3 representatives registration for each 8 x 10 booth space purchase. Additional representatives may attend for a fee of $290 for each additional person. There will be a charge of $10 for each substitute name or lost badge while on site.

COMPANY NAME

REPRESENTATIVE(S) as per booth assignment
1. 
2. 
3. 

ADDITIONAL REPRESENTATIVE(S) AT $290 (for main conference and exhibit hall only)
1. 
2. 
3. 
4. 
5. 
TOTAL NUMBER OF ADDITIONAL REPRESENTATIVE(S) _______ X $290 = $ _______

Payment:
☐ Check payable to: The Society of Laparoendoscopic Surgeons
☐ I authorize SLS to make charges in the amount of $________ to the following credit card:

☐ Visa ☐ Mastercard ☐ AMEX
ACCOUNT NUMBER EXPANSION DATE SECURITY CODE/CVV

CARDHOLDER NAME (please print) CARDHOLDER SIGNATURE

CREDIT CARD BILLING ADDRESS: ☐ SAME ADDRESS NOTED ABOVE ☐ OTHER ADDRESS (enter below)

BILLING ADDRESS IF OTHER (include zip/postal code)

FAX: Credit card payments and exhibitor registration form to (305) 675-2718

MAIL: Check payments (in U.S. funds only) along with registration form to The Society of Laparoendoscopic Surgeons c/o Teri Valls, CMP, CMM, 7330 SW 62 Place, Suite 410, Miami, FL 33143.

FOR ADDITIONAL INFORMATION: For additional information call (305) 665-9959.
Minimally Invasive Surgery Week 2017 – The #1 MIS Meeting is expected to have over 600 physicians, more than 100 moderators, and 200 presenters. The trade show has come to include vendors representing all aspects of minimally invasive therapies, including manufacturers, software and hardware developers, publishers, operating room suppliers, and other corporations servicing the industry. With an audience whose interests are specific to minimally invasive surgery and who represent all specialties that use these less-invasive therapies, exhibitors benefit from gaining marketing exposure and quality contacts.

NEW Satellite Symposia  An opportunity to reach out to attendees, Satellite Symposia can feature any presenters you invite on any topic you choose during your sponsored breakfast, lunch, or snack hour. Your event will be included on the main schedule. Application forms may be obtained online by visiting the SLS website www.SLS.org or by e-mail at Exhibit@SLS.org. SLS will provide the space, screen, projector, and microphone. Speaker and meal expenses are the responsibility of the sponsor.

SLS Innovations of the Year  The Society of Laparoendoscopic Surgeons will recognize the SLS Innovations of the Year at MIS Week in Boston. All companies are encouraged to submit an entry of their most innovative product, as the recipient(s) will benefit from exposure generated at the Meeting. Application forms may be obtained online by visiting the SLS website www.SLS.org or by e-mail at Exhibit@SLS.org. It is not necessary for a company to exhibit or advertise to be eligible for Innovations of the Year. SLS encourages all commercial entities to enter their most innovative product for consideration.

New Product Presentations By Exhibitors  The Society of Laparoendoscopic Surgeons invites all exhibitors at MIS Week in San Francisco to share information about new products, technology and developments. Exhibitors that submit new product information will be allowed a one-minute presentation in the exhibit hall during the mid-day break, Friday, September 8, 2017. A new product presentation form may be obtained online by visiting the SLS website www.SLS.org/VirtualExhibitHall.

Product Theater Presentations by Exhibitors  SLS is pleased to offer a unique opportunity to Exhibitors to make a presentation of your choice, which will take place in the SLS Auditorium, an open setting in the central part of the Exhibit Hall. This is a unique and valuable opportunity to showcase your company before attendees that you will want to give serious consideration. For more information on this opportunity visit the SLS website www.SLS.org or contact us at Exhibit@SLS.org.

Join us and profit from our focused growth!